1. CUSTOMER SEGMENT(S)



Customers in metropolitan cities include the general public, business people, and local

6. CUSTOMER CONSTRAINTS



- `1. Lack of infrastructure
- 3. Limitation of technology
- 4 Absence of involvement in trash separation.

5. AVAILABLE SOLUTIONS



- 1. The command centre for daily activities.
- 2. Identification, tracking, and control of the smart waste management infrastructure.

Explore AS differentiate

2. JOBS-TO-BE-DONE / PROBLEMS



- 1. Avoid a regular waste collection schedule.
- 2. Prevent containers from overflowing.
- 3. Proper Waste Segregation.
- 4. Lack of knowledge about the collection period and location.

9. PROBLEM ROOT CAUSE



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- 1. A rise in trash is a result of urbanisation and population
- 2. There is a lack of waste disposal, and as a result, trash ends up on the roadways and in the neighbourhood.
- 3.Inadequate public awareness

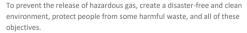
7. BEHAVIOUR



- 1. Sensors are utilised to determine how much garbage is in the trash.
- 2. The public must wait until the following day for the truck drivers to remove the waste.
- 3. After customer knows actual conditions, after that as per its they do action.

Focus on J&P, tap into understand RC

3. TRIGGERS



It offers hygienic, effective, and affordable solid waste storage, collection, transportation, and disposal of garbage without soil damaging the environment.

10. YOUR SOLUTION



- 2. Developing an app to track the location, weight, and level of garbage cans.
- 3. Detection of toxic gas emissions from garbage cans using sensors
- 4. Cost-effective transportation and worker maintenance
- 5. separation of trash into categories such as biodegradable, nonbiodegradable, and e waste.

8. CHANNELS of BEHAVIOUR



- 8.1 ONLINE
- 1. We can monitor it in real time.
- 2. People can make complaints and provide feedback on the job.
- 3.Easy to track whether or not the rubbish is filled under certain situations, and if not, avoid truck trips and checking garbage cans for waste collection.

8.2 OFFLINE

Taking the essential actions to collect waste on a regular basis.

4. EMOTIONS: BEFORE / AFTER

Before: People are annoyed when they see waste on the roads. After: People feel relieved and comfortable after trash collection.



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