

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID48417
Project Name	Global sales data analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	DATA ANALYTICS TOPIC:GLOBAL SALES DATA ANALYTICS
2.	Idea / Solution description	TO VISUALIZE THE GETTING DATA SET WITH HELP OF USING IBM COGNO PLATFORM THEM MOVE TO VISUALIZE WITH HELP OF PYTHON PACKAGES
3.	Novelty / Uniqueness	TO VISUALIZE THE GOODS DATA PUTTING STORY OF THE DATA
4.	Social Impact / Customer Satisfaction	PREDICTIVE ANALYTICS CAN USE AVAILABLE DATA ABOUT AN INDIVIDUAL TO DETERMINE THE LIKELIHOOD OF THEM BUYING A SPECIFIC PRODUCT, CONTRACTING A CERTAIN DISEASE, OR ENJOYING CERTAIN MEDIA. BASED ON THESE INSIGHTS, ORGANIZATIONS CAN MAKE MORE INFORMED DECISIONS
5.	Business Model (Revenue Model)	TECHNOLOGY DATA LIFE CYCLE IT SYSTEM
6.	Scalability of the Solution	THE MEASURE OF A SYSTEM'S ABILITY TO INCREASE OR DECREASE IN PERFORMANCE AND COST IN RESPONSE TO CHANGES IN APPLICATION AND SYSTEM PROCESSING DEMANDS.