Team ID: PNT2022TMID34754

Define CC 5. AVAILABLE SOLUTIONS AS **Explore AS, differentiate** 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CS **CONSTRAINTS** Farmers Internet -Using online weather forecasting resources like CS, fit into Cashless Sale Peoples Budget Application Knowledge public ် ဂ 7. BEHAVIOUR RC J&P 9. PROBLEM ROOT CAUSE BE 2. JOBS-TO-BE-DONE / **PROBLEMS** Loss of biodiversity climate change Investments Find the best crop that could be cultivated in their area and foresee the advantages. > To forecast the amount of rainfall and the crops that Customers will experience inner calm and relaxation, might be cultivated in a which is an indirect specific area based on the association. amount of rainfall. 3. TRIGGERS TR **10. YOUR SOLUTION 8.CHANNELS of BEHAVIOUR** СН SL 1.0NLINE > To develop a weather They would look for a website that predicted prediction invention to Considerable need for an the weather online conserve water and effective irrigation system given 2.OFFLINE agriculture.

4. EMOTIONS: BEFORE / AFTER EM	the growing water shortage • Reducing post-harvest losses	Through going to a farmers' market Contact your neighbourhood magazines or local
Lack of available storage for water in arid areas - relying on rainfall		newspapers.