## **Project Design Phase-I - Solution Fit Template**

Define 1. CUSTOMER SEGMENT(S) 5. AVAILABLE SOLUTIONS **Explore AS, differentiate** 6. CUTOMER CONSTRANTS In research, scientific purposes, As much as service providers need to cater to the needs of their customers, it is just as important for them to satisfy their customers. Customer can receive the information commercial purpose CS, through internet and sociality purpose and their updates. User interest news are list out top of the fit into CC 2. JOBS-TO-BE-DONE / PROBLEMS 9. PROBLEM ROOT CAUSE 7. BEHAVIOUR From there the user can easily read the news in a single click and it is gives news as audio format. The user can receive messages based on their location. User experience, content performance, Perfect user interface, popularity sharing the news, conversion are optimization, checkout process website accessibility. Lot of time is wasting in reading news and some people does not know how to read in such cases they refuse the newspapers. 3.TRIGGERS **10.YOUR SOLUTION** 8. CHANNELS BEHAVIOUR Identify strong TR & This software is used instead of using news and pictures. This software like as a journalism. .It From this application, user get better UI experience, access the user location and give 8.1. Online Reduce their time of reading and get information in the related news. This web application basically depends upon the internet everywhere. connectivity, because we use the API and database connections through internet or online mode. Identify strong TR & Using certain algorithms to pop up the user interest areas. 8.2. Offline This is not applicable for offline, but also we can save the clips and read in offline mode. EM 4. EMOTIONS: BEFORE / AFTER 回 Fear ,satisfaction, sometimes anger and both positive and negative responses while designing the application.