

## Ideation Phase

### Define the Problem Statements

Date	22 September 2022
Team ID	PNT2022TMID32997
Project Name	Project –Plasma Donor
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	The patient	Get the blood from the blood bank or donor	I am unable to get at the proper time since I am a person with rare blood group	Of the unavailability of blood donor	Helpless
PS-2	The donor	Donate the blood to the patient	I am unable to find the recipient with the exact blood group as mine	I am unaware of the patient's details	Guilty

