

Define CS, fit into CL	<div>CS</div> 1. Customer Segment: Fitness enthusiasts are our customers. The people interested in maintaining fitness are of different age groups so it is suitable for all age groups.	<div>CC</div> 6. Customer Constraints: Customer may feel lazy to check the nutritional value everytime. Less awareness about their health.	<div>AS</div> 5. Available solution: Available solution takes lot of time in identifying the image. But this model identify the image accurately in minimum amount of time .	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	<div>PR</div> 2. Problems/ Pains: The problem occurs when the model doesn't identify the image and doesn't display the accurate nutritional value.	<div>RC</div> 9. Problem Root Cause: User may feel lazy to check the nutritional value everytime. They may think whether the nutritional values are accurate. They may think it will be time taking process.	<div>BE</div> 7. Behaviour: Directly related: They may stop using the model Indirectly related: customer verify the nutritional value with well known person.	Focus on PR, tap into BE, understand RC

3. I'iggeís:

By getting awaíeness to maintain theí body fit . Seeing theí neighbouí using this to maintain balanced diet. I'híough inteínet, by seeing the feedback of otheís .

I'R

4. Emotions:

BEFORE: Eating lot of food leads to many health issues. So they woíy about theí health, they become anxiety and feaí. AF I'ER: Customeí feels motivated while using this model to live a healthy life. So they will be happy,

EM

10. Youí Solutions:

Existing solution takes time to identify the image. But this model takes less time than the existing one. It will also display the benefit of eating that fíuit.

SL

8. Channels of behaviouí:

Online:

Useí get all the nutíitíonal values at one place.líme consuming is less.Easy píocess to maintain balanced diet.

Offline:

Customeí need to go to doctoí to maintain balanced diet. It takes time to check each nutíitíonal values.

CH