

## AI Based Discourse for Banking Industry

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### Literature Survey:

S.No	Title	Author & Year of Publication	Proposed Work	Limitation
1.	Drivers Of Artificial Intelligence In Banking Service Sectors	Mohamed Hussain Thowfeek.,Et Al.,[2020]	Artificial Intelligence Is Of Interest To Researchers . Due To Recent Technology Developments And Faster Data Accessibility, It Is Now Closer To Commercial Adoption. Using Panel Data From 28 Semi-Structured Interviews With Banking Ai Professionals, This Study Investigates The Drivers And Constraints To Effective Ai Deployment In The Banking Sector.	Algorithm Cost Implementation Lack Of Supporting Data

2.	Artificial Intelligence In Banking - A Case Study About The Introduction Of A Virtual Assistant Into Customer Service	Mehmet Ateş.,[2017]	Consequently, Expenditures Are Reduced And Customer Satisfaction Is Increased. According To The Data, New Technologies Were Warmly Accepted By Clients. Banking Institutions And Other Service-Oriented Organizations With A High Level Of Customer Interaction Might Use The Thesis' Implications To Better Meet Their Customers' Needs.	The Outcome OfThe Study Focuses On The Banking Sector And The Implications Are Limited To Certain Markets.
3.	Machine Learning And Artificial Intelligence In Banking	Praveen Kumar Donepudi., [2017]	They Use Computational Intelligence To Improve Their Business. This Article Will Discuss The Uses Of Machine Learning And Artificial Intelligence, As Well As Evaluate Their Worth In AVariety Of Banking SectorFunctional Areas, And Will Detail How These Institutions Effectively Use Computational Intelligence To Improve Their Business.	It Does Not Include All The Desired Features.

4.	Banks Banking On Ai	Kamal Singh.,[2020]	Allowing Electronic Equipment To Do Tasks That Would Normally Need Human Intellect, Such As Visual Perception, Speech Recognition, Decision-Making, And Language Translation "The Art And Science Of Constructing Intelligent Machines" Ai Technology Has Only Lately Witnessed Rapid Growth, Attracting The Attention Of A Wide Variety Of Stakeholders, Including The Banking Sector.	Larger Dataset Is Required To Train The Model To Give Best Performance. The Report Has Opined That A Big Challenge In Regulating Emerging Technologies Such As Ai Is That They May Operate Outside The Framework Of Traditional Privacy Principles.
5.	Automation And Machine Learning In Transforming The Financial Industry	Praveen Kumar Donepudi., [2019]	The Findings Of A Qualitative Text Analysis On The Topic Of Machine Learning Are The Basis For This Paper. The Findings Of A Qualitative Text Analysis On The Topic Of Machine Learning Are The Basis For This Paper. The Findings Of A Qualitative Text Analysis On The Topic Of Machine Learning Are The Basis For This Paper.	Cyber Security And Data Protection Are Important Because They Reduce The Risk Of Losing Valuable And Confidential Data, Which Is Why Ai Is Needed To Address This Vulnerability.
6.	Understanding the attitude and intention to use smartphone chatbots for shopping	Dharun Lingam Kasilingam	1. data collectionand analysis 2. missing data remove	Performance risk can bedescribed as the risk dueto failure of a product orservice, which leads to a loss in performance, and predicts overall perceived risk

			3.Smart-PLS	<p>best .</p> <p>social risk refers to the perception of others while a consumer adopts and uses products or services. 1.data collectionand analysis 2.missing data remove 3.Smart-PLS</p>
7.	A Review Of Current Trends In The Development Of Chatbot Systems	Tatwadarshi P. Nagarhalli., Et Al.,[2020]	In Recent Years, Conversational Systems, Sometimes Known As Chatbot Systems, Have Grown In Popularity. Chatbot Systems Have Been Used And Developed For A Variety Of Applications. The Article Delves Further Into Some Of The Most Recent Chatbot Systems/Papers Developed In Many Areas.	The Paper Does Not Elaborate The Implementation Of Chatbot System, Nor Does It Talk About Natural Language Processing(Nlp). This Paper Also Does Not Talk About The Type Of Knowledge Given To The Chatbox.

**Reference:**

- [1].Mohamed Hussain Thowfeek.,Et Al.,[2020],Drivers Of Artificial Intelligence In Banking Service Sectors.August 2020.
- [2].Mehmet Ateş.,[2017],Artificial Intelligence In Banking - A Case Study About The Introduction Of A Virtual Assistant Into Customer Service.September 2017
- [3].Praveen Kumar Donepudi.,[2017] Machine Learning And Artificial Intelligence In Banking July 2017
- [4].Kamal Singh.,[2020]Banks Banking On Ai,November 2020
- [5].Praveen Kumar Donepudi.,[2019] Automation And Machine Learning In Transforming The Financial Industry,December 2019.
- [6]. Dharun Lingam Kasilingam ,Understanding theattitude and intention to use smartphone chatbots for shopping,2020
- [7].Tatwadarshi P. Nagarhalli.,Et Al.,[2020],A Review Of Current Trends In The Development Of Chatbot Systems August 2020