

What needs  
to be used  
for which  
climate?

Which  
brand is  
More  
Trustable?

Will this  
suitable for  
Accurate  
Measurement

Need to  
improve the  
yield

What size is  
best?

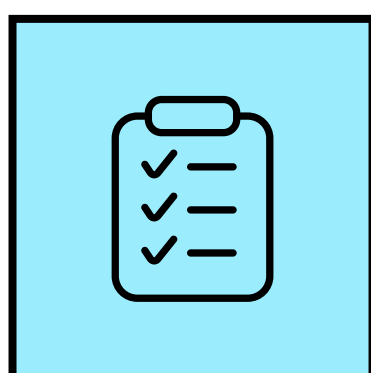
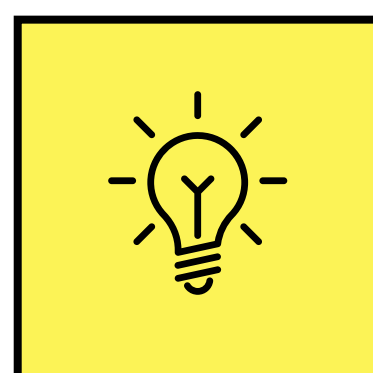
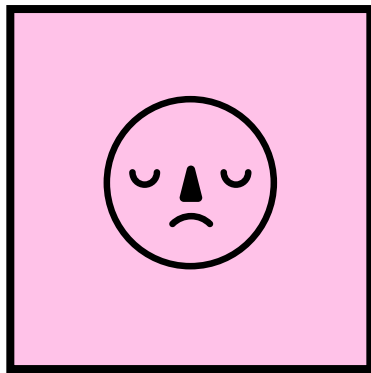
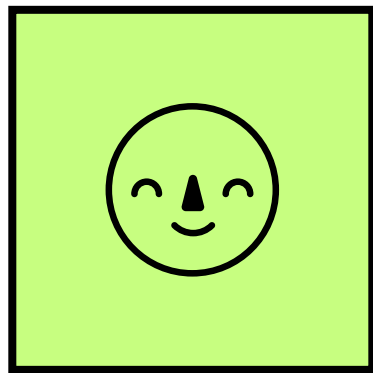
Does it work  
well in Rural  
areas

How to use  
suitable  
fertilizers?

Where and  
when shoud  
i start?

It may  
improve  
Livestock  
farming

Will this  
reduce the  
consumables



More  
Research

observe  
pros/cons

Fear of using  
Excess  
amount  
Fertilizer

User who  
trust

Thinking  
about  
Decisions

Feels Trustly

Compare  
the  
efficiency of  
Products

Checking  
farming fields  
on regular  
basis

Confidence  
about excess  
amount of  
yields

Excited about  
Result