

PROJECT DEVELOPMENT PHASE SPRINT -4

Date	14 November 2022
Team ID	PNT2022TMID50147
Project Name	Project - Global Sales Data Analytics

REPORT AND STORY CREATION:

Open IBM Cognos Analytics

IBM Cognos Analytics with Watson

Search content

Open menu **ance:** Scheduled maintenance completed. Click More Info for details and to subscribe to future events

Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

Watch video Take a product tour

My schedules and subscriptions
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Manage product subscription
Privacy
Cookie Preferences
IBM Cognos Analytics Mobile
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Quick launch

Upload data
Upload or drag and drop spreadsheets, csv files, and other data sources.

Prepare data
Use data modules to clean and connect data from multiple resources.

Exploration
Quickly find unbiased answers by identifying trends in your data with data explo...

Present data
Create sophisticated, multi-page, multi-query dashboards, reports, or stori...

Go to present data

IBM Cognos Analytics with Watson

Search content

Maintenance: Scheduled maintenance completed. Click More Info for details and to subscribe to future events

Dismiss More info

Quick launch

Upload data
Upload or drag and drop spreadsheets, csv files, and other data sources.

Prepare data
Use data modules to clean and connect data from multiple resources.

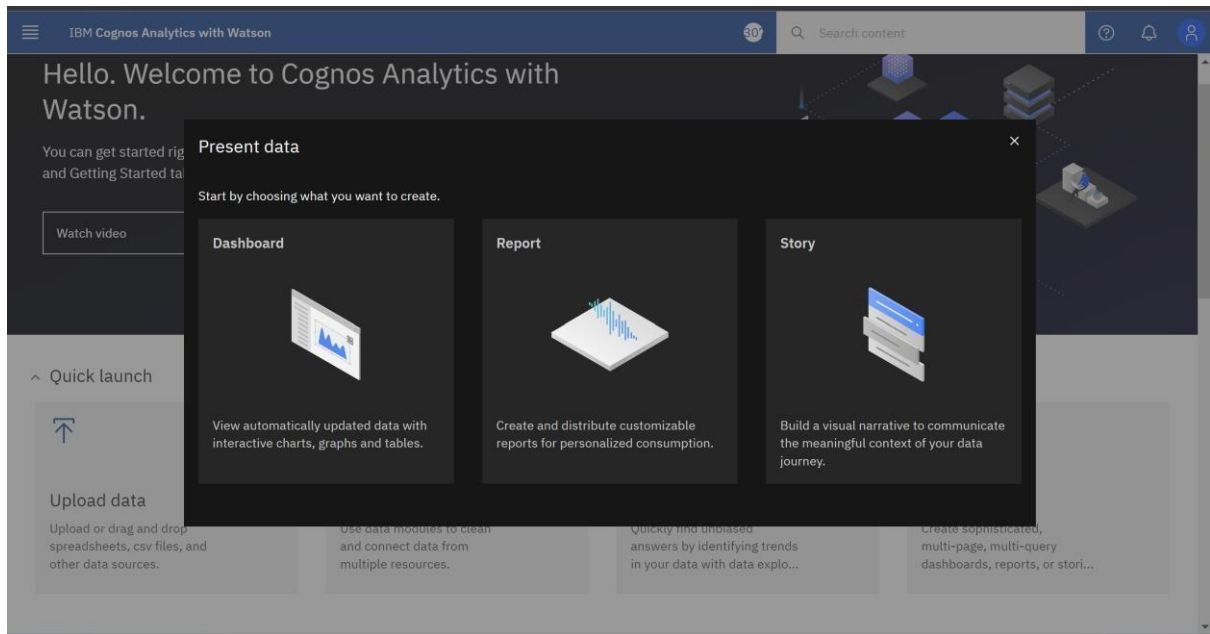
Exploration
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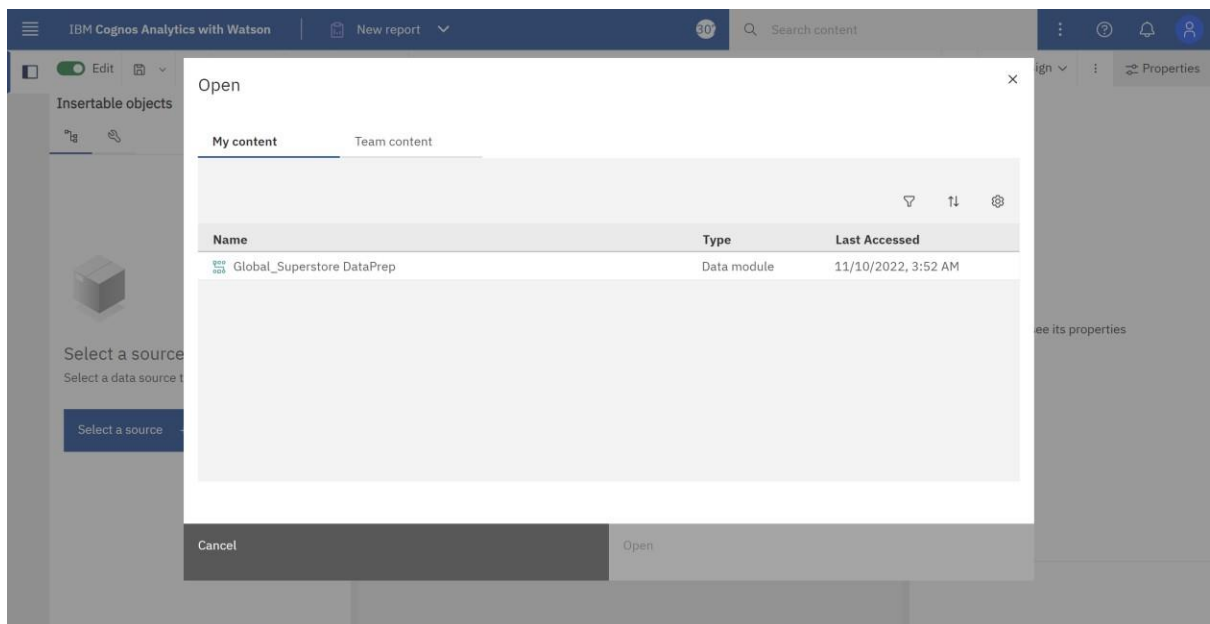
Get started Recent

REPORT CREATION:

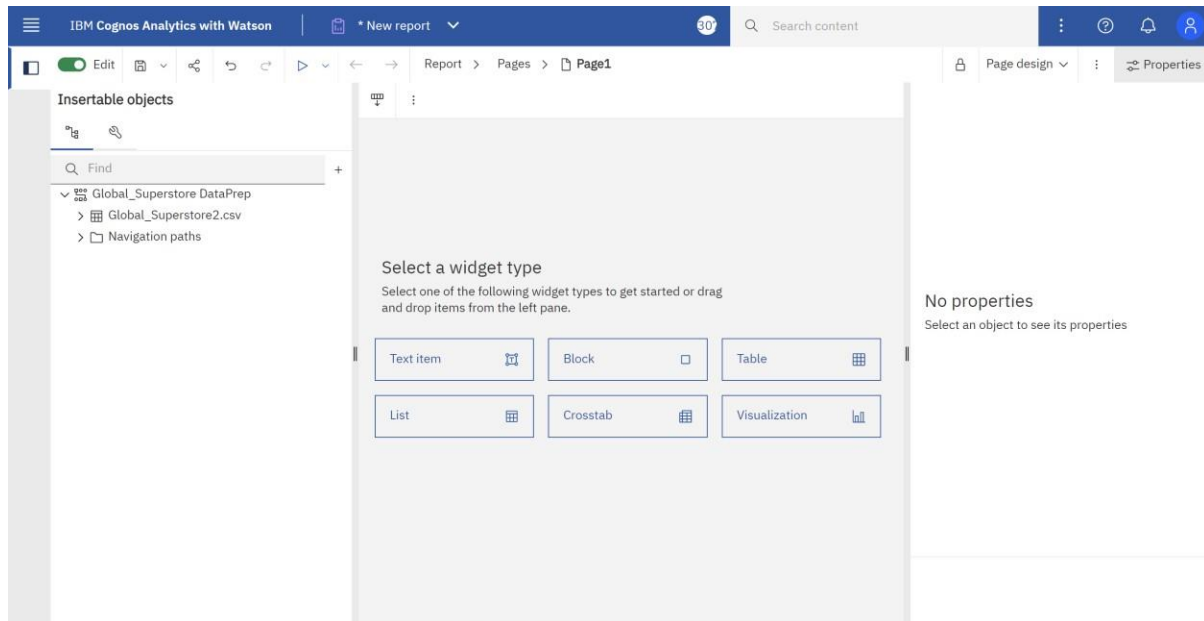
Click report



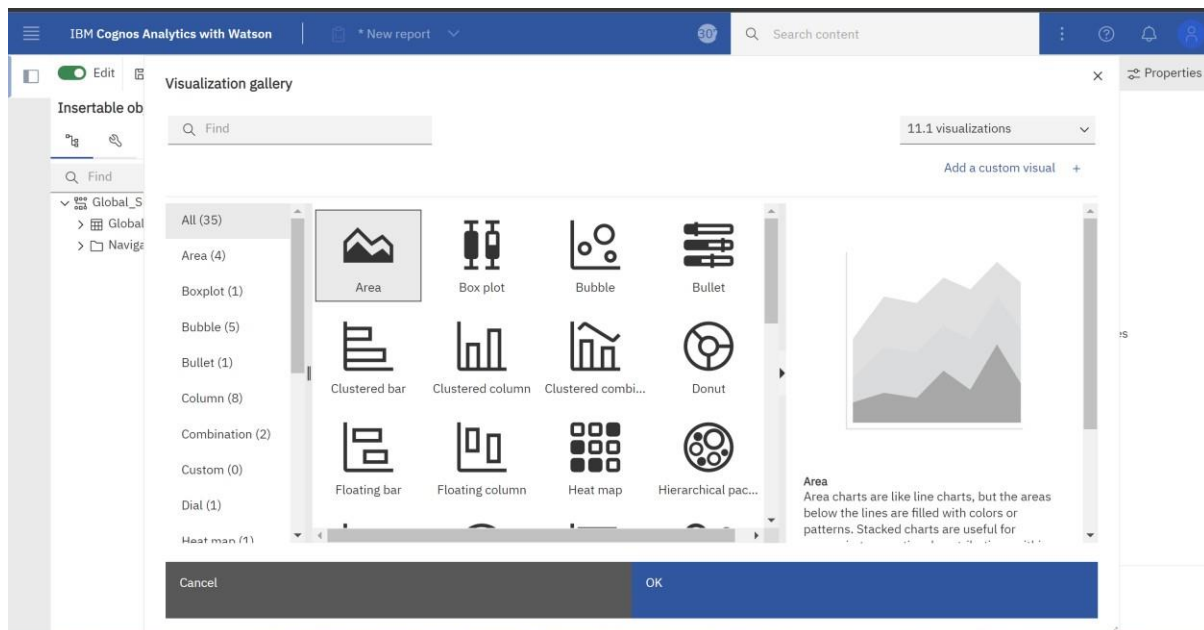
Select the dataset in which report need to be created



Click the



Select the visualization graphs

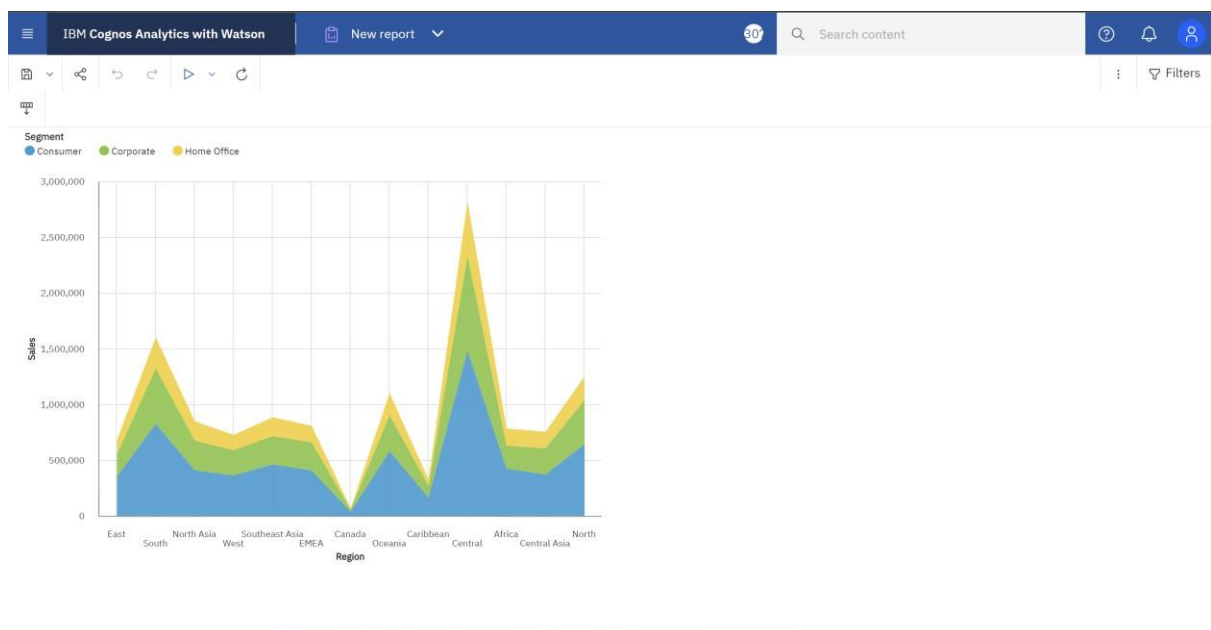


Select the fields to report and click on run

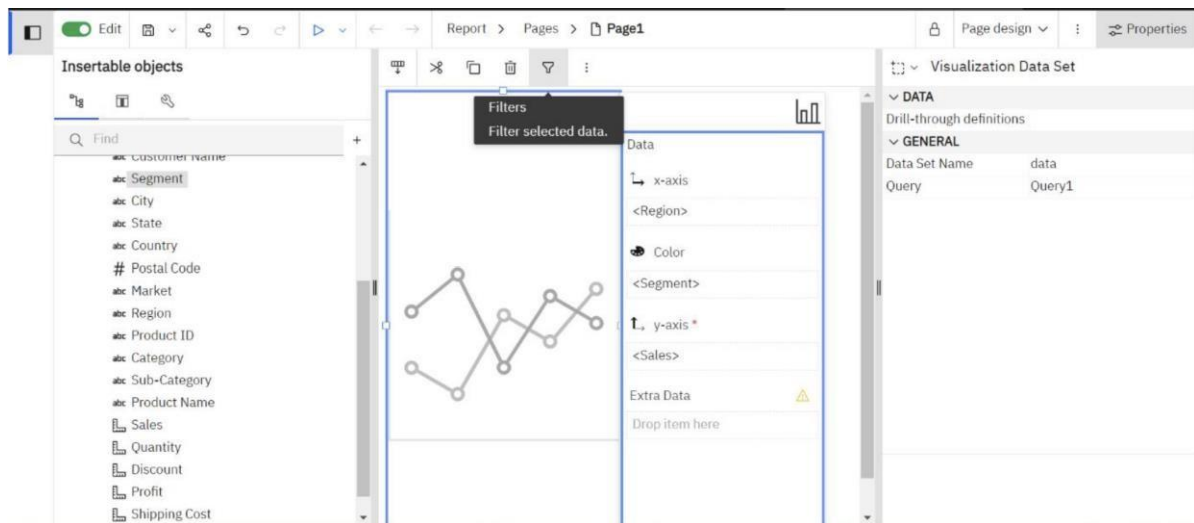
The screenshot shows the IBM Cognos Analytics with Watson interface. The top navigation bar includes the IBM logo, the text "IBM Cognos Analytics with Watson", a "New report" button, a search bar, and user icons. The main workspace is divided into three panels:

- Insertable objects:** A list of fields including Order Date, Ship Date, Ship Mode, Customer ID, Customer Name, Segment, City, State, Country, Market, Region, Product ID, Category, Sub-Category, Product Name, Sales, Quantity, Discount, Profit, Shipping Cost, and Order Priority.
- Visualization:** A central area showing a stacked area chart. The x-axis is labeled "<Region>" and the y-axis is labeled "<Sales>". The chart displays three stacked areas in shades of gray.
- Properties:** A panel on the right with various settings. The "Visualization" section includes options for Transpose, Area opacity, Area border width, Area border color, COLOR PALETTE, Series color, ANNOTATIONS, Baselines, ITEM AXIS, Show item axis title, Item axis title, Item axis title font, Item axis title color, Show item axis labels, Item axis label font, Item axis label color, Item axis label orientation, Show item axis ticks, Rotate angle, and Item axis tick color.

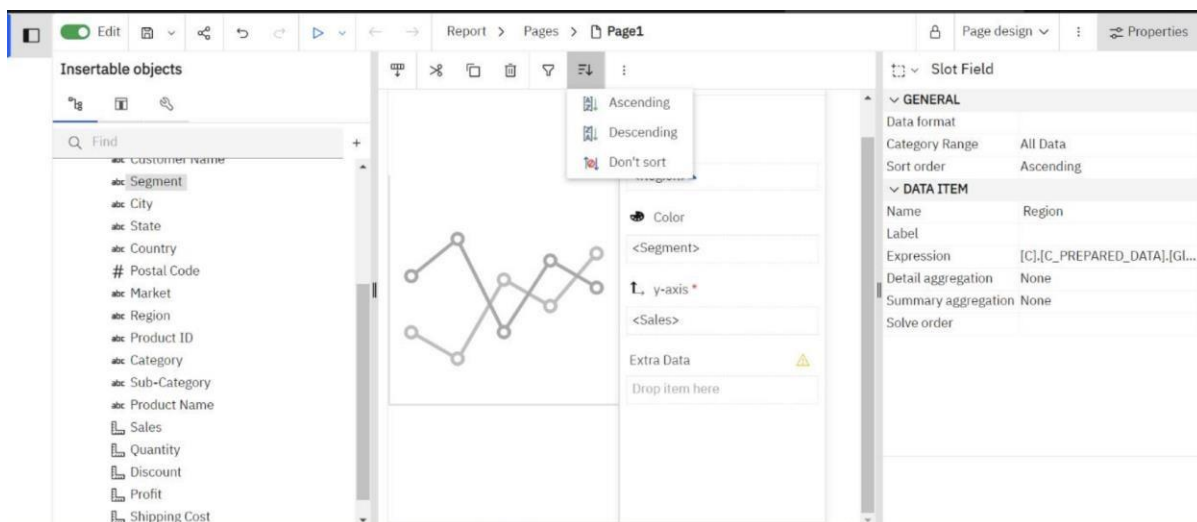
Created report



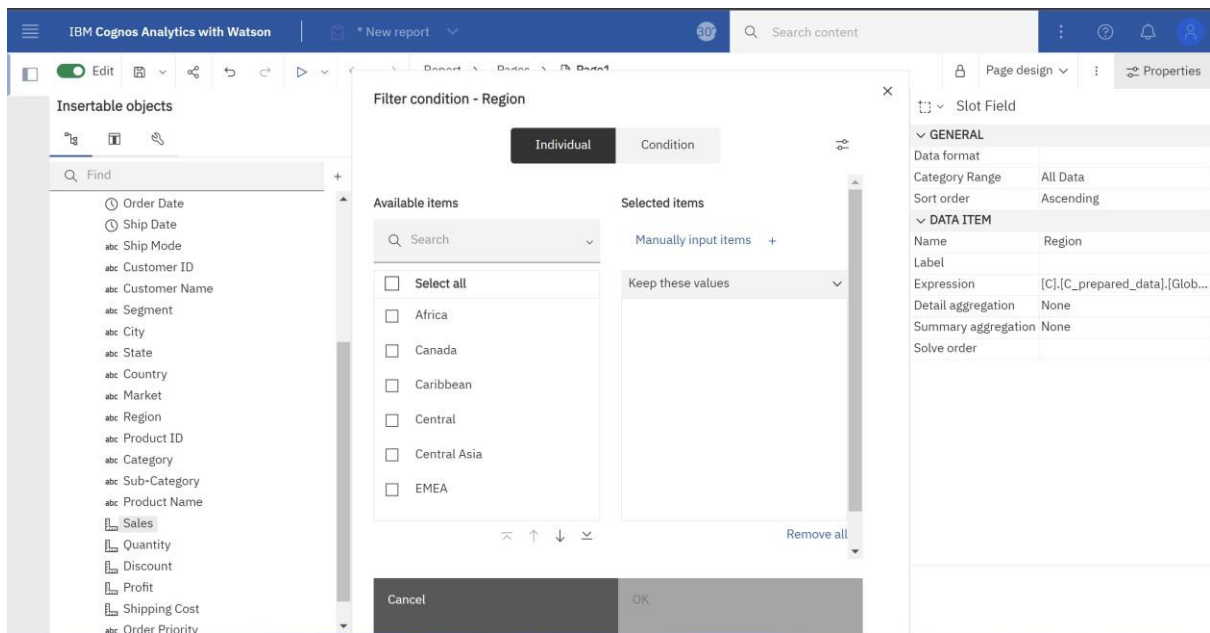
Filter the



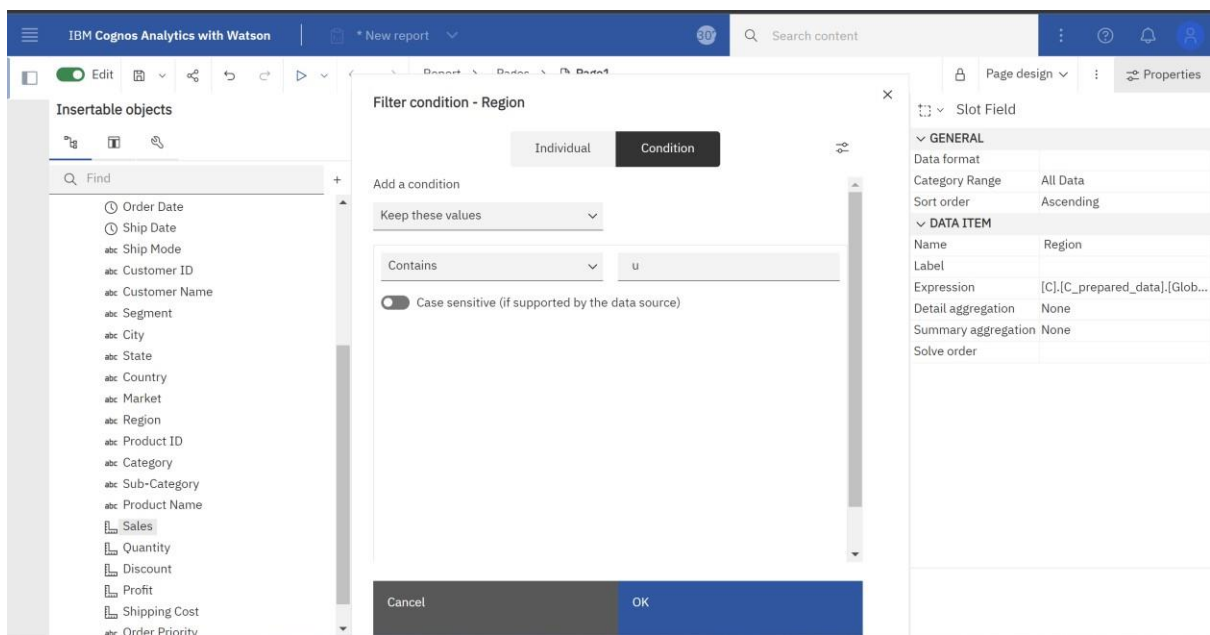
Sort the created report in required order



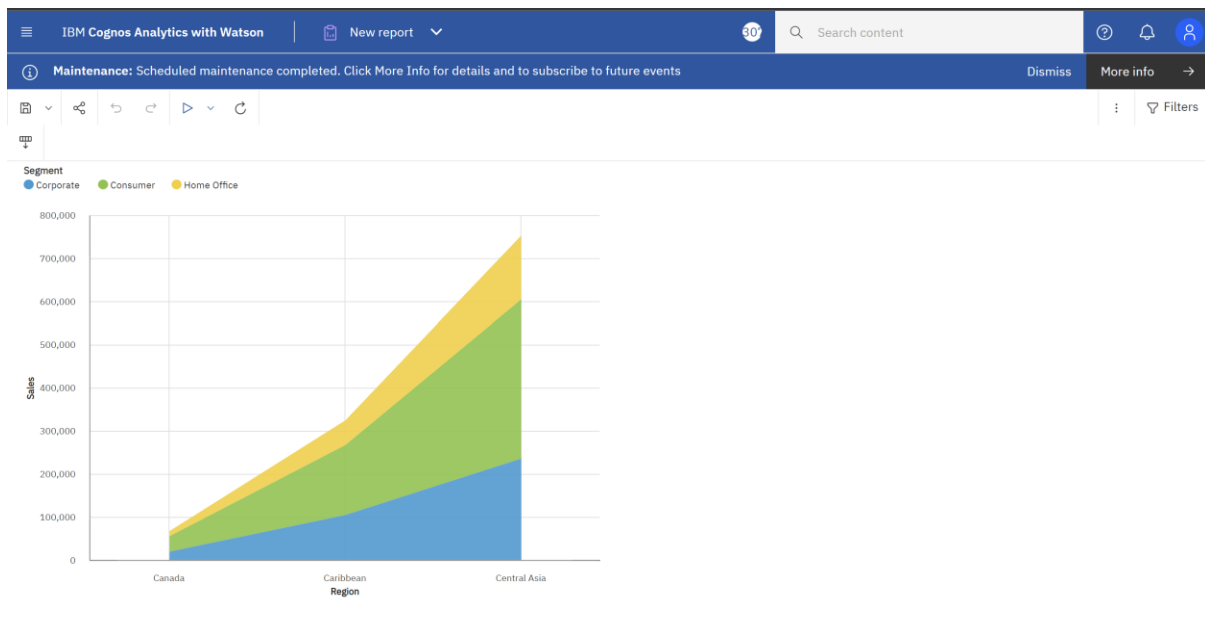
Filtering



Filter the fields other than the given condition

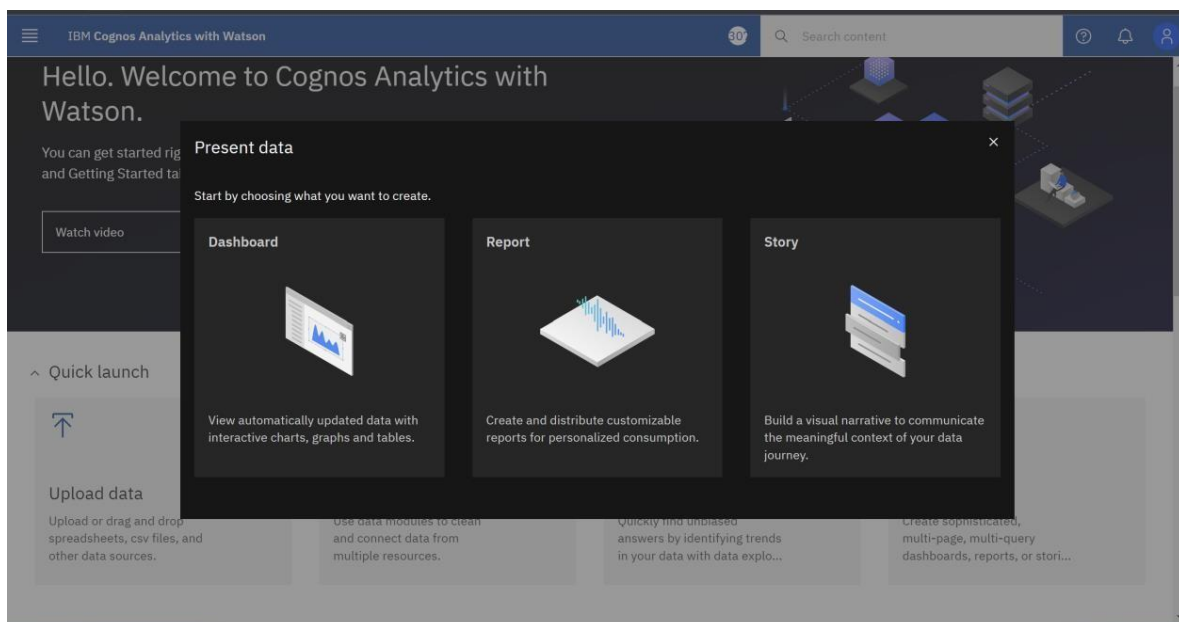


Created filter final



STORY CREATION

Click story in present data



Create a

IBM Cognos Analytics with Watson

Create story

30

Search content

?

Maintenance: Scheduled maintenance completed. Click More Info for details and to subscribe to future events

Dismiss

More info

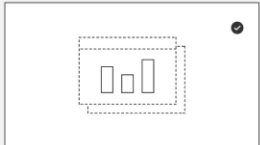
Create a story

Select a template for your story


Cancel

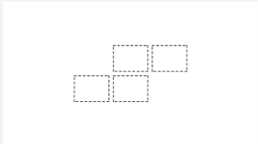
Create

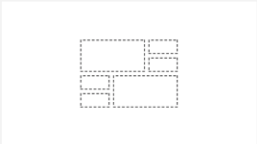
Slideshow

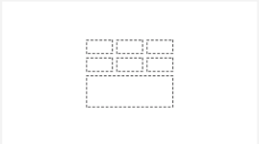


Guided journey





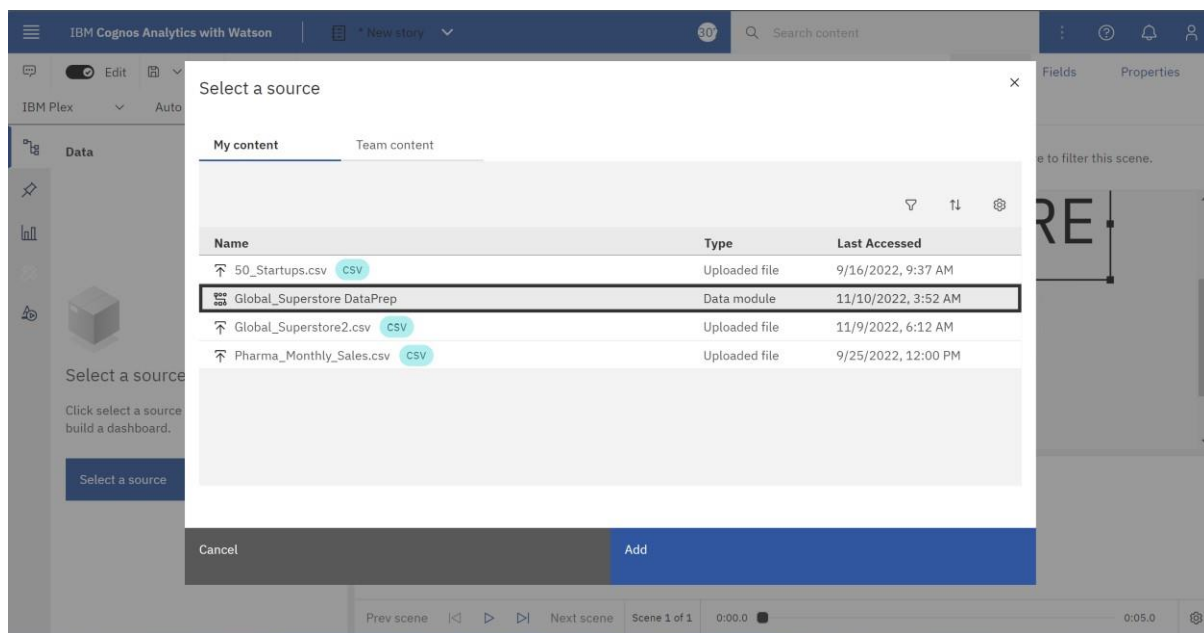




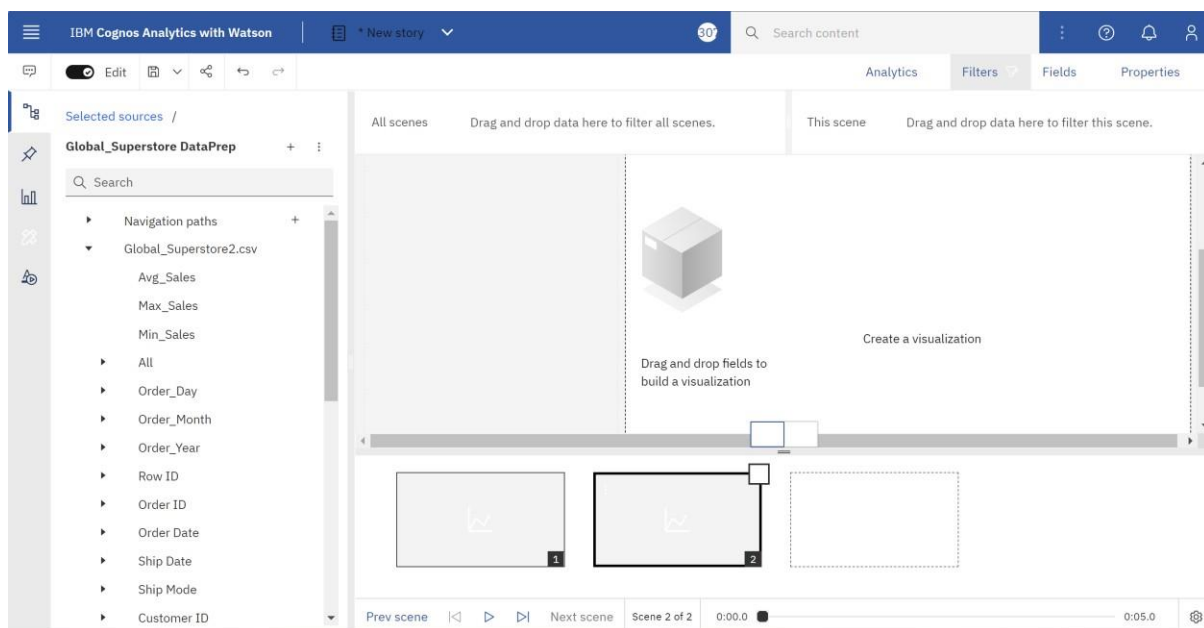
Create title for slideshow

The screenshot shows the IBM Cognos Analytics interface. At the top, there's a navigation bar with the text "IBM Cognos Analytics with Watson" and a "New story" button. A search bar is also present. Below the navigation bar, there's a toolbar with various icons for editing and navigation. The main workspace is divided into two sections: "All scenes" and "This scene". The "This scene" section is active and shows a large text box with the text "GLOBAL SUPERSTORE" and a subtitle "Click to edit subtitle". The text box has a black border and a white fill. The subtitle is in a smaller font and is also in a white fill. At the bottom of the workspace, there's a preview area showing a small thumbnail of the scene and a larger, empty box. The bottom status bar includes navigation controls for scenes and a time indicator.

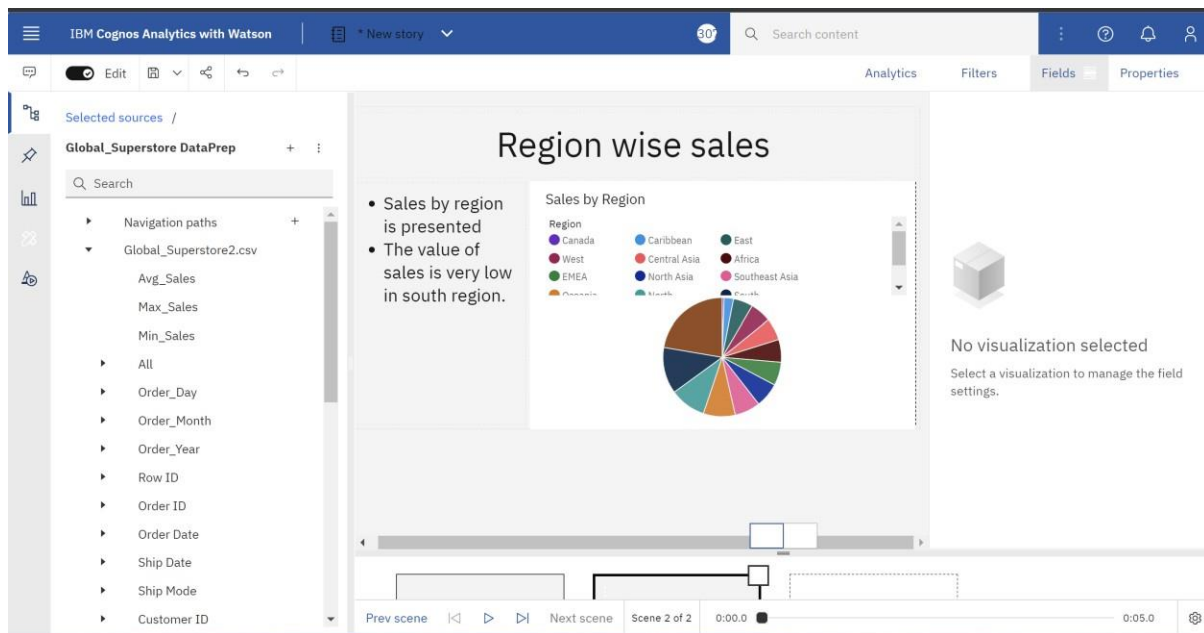
Select the dataset need to be



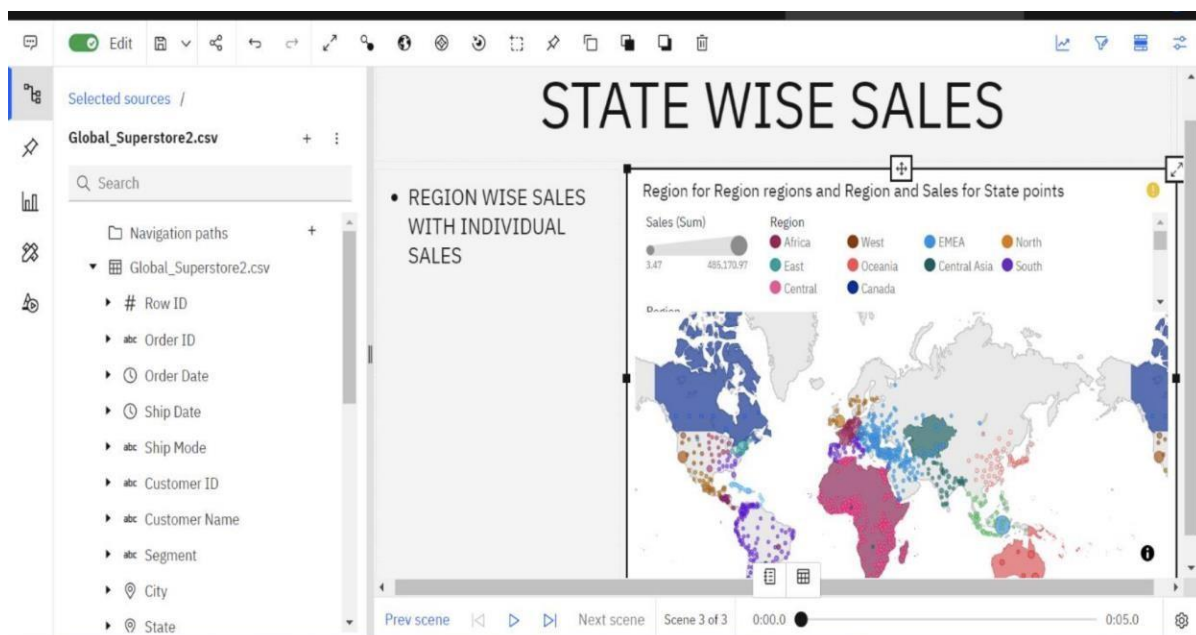
Add slides by clicking + icon



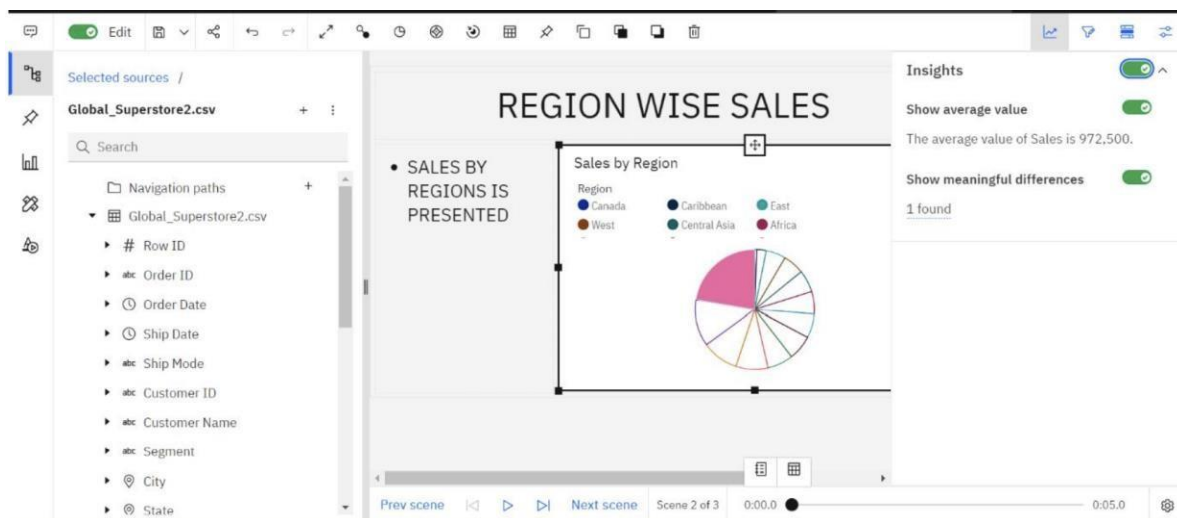
Created story page 1 for region wise



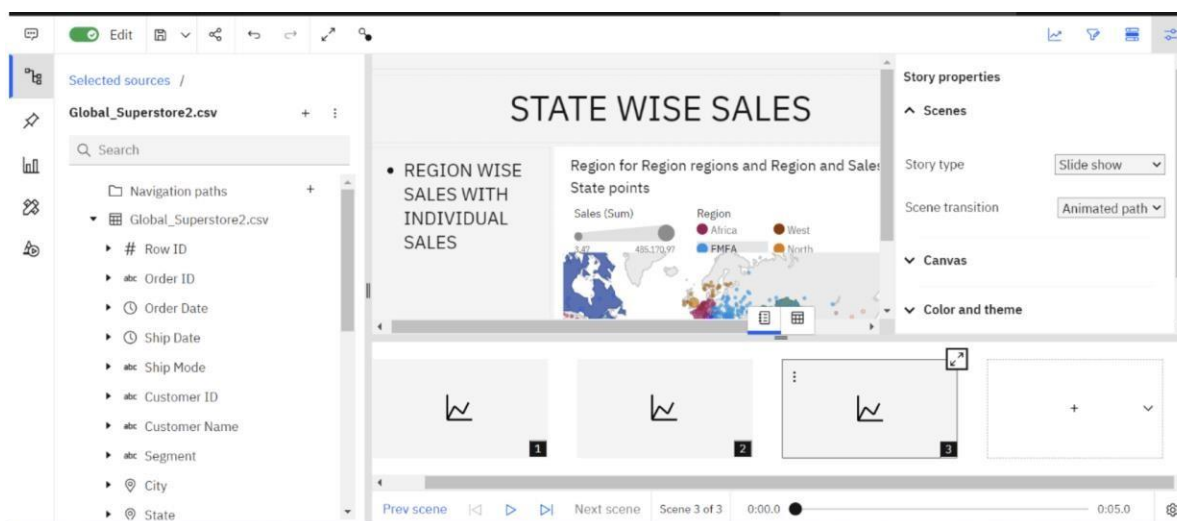
Add extra slides and create the state wise sales



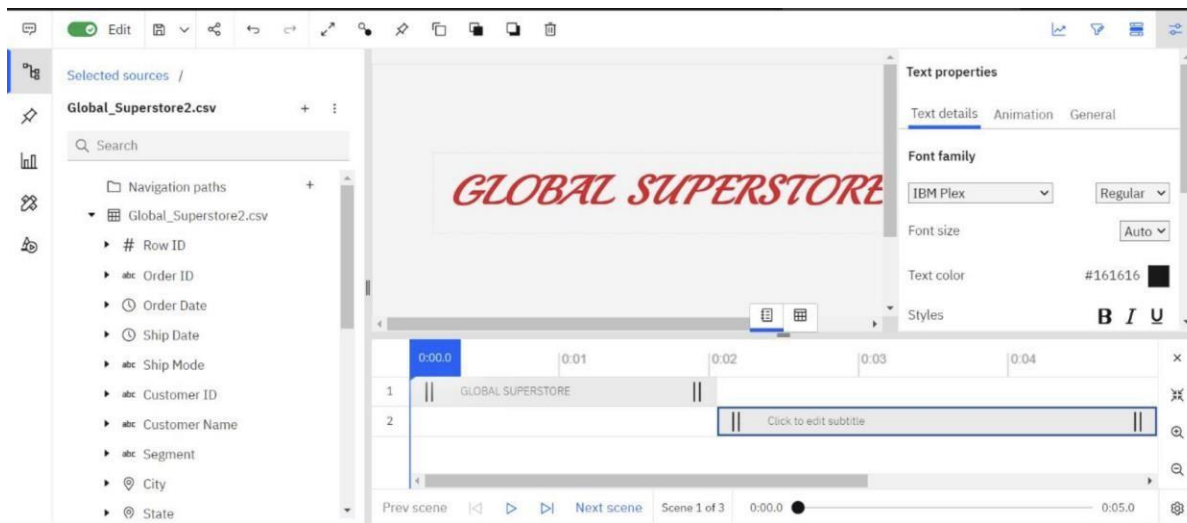
Select the insights where the average value would be



Set all the slides in animated path for slideshow



Select the timelines for



Save the story file

