

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Build empathy and keep your focus on the user by putting yourself in their shoes.



Share your feedback

PROBLEM STATEMENT

S Kaviya

user name

is a/an

Common people

user characteristics

who needs

Farmer

user need

because

To indicate soil moisture, humidity, temperature

insight

PROBLEM STATEMENT

A Arnikashree

user name

is a/an

Common people

user characteristics

who needs

Farmer

user need

because

To indicate soil moisture, humidity, temperature

insight

PROBLEM STATEMENT

K S Arun

user name

is a/an

Common people

user characteristics

who needs

Farmer

user need

because

To indicate soil moisture, humidity, temperature

insight

PROBLEM STATEMENT

V Thirumurugan

user name

is a/an

Common people

user characteristics

who needs

Farmer

user need

because

To indicate soil moisture, humidity, temperature

insight

PROBLEM STATEMENT

M priyadharshini

user name

is a/an

Common people

user characteristics

who needs

Farmer

user need

because

To indicate soil moisture, humidity, temperature

insight