

VSB ENGINEERING COLLEGE,KARUR-639111

IBM NALAYA THIRAN

PROJECT DESIGN PHASE -II

Team lead: Navaneethan R

Team Member 1:Naveen Kumar V

Team Member 2:Kavinkumar P

Team Member 3:Parthipan G

Team mentor: Mrs.R.Vallisuseela

Customer Journey

DATE	12 OCTOBER 2022
TEAM ID	PNT2022TMID33557
PROJECT	IOT ENABLED SMART FARMING
MARK	2 MARK

journey	registration	On boarding	Customer feeling	suggestion
Customer 1	Detection and protection of crops	The crops are better and healthy than the past	Feeling healthy and wealthy	Suggested for 3 more members
Customer 2	Better usage of resources	The water and power usage on field has been reduced and	Feeling fullfilled	Suggested for 2 more members
Customer 3	We are likely to be money efficient	we got 25% of gain comparing to the past	Feeling happy	Suggested for one more member
Customer 4	Reduce over flooding of water on crops	The water usage has been regulated	Feeling whole hearted and fullfilled	Suggested for 2 more members