Project Design Phase-2

Customer Journey

Date	31 October 2022
Team ID	PNT2022TMID48803
Project name	Fertilizers Recommendation System For Disease Prediction

Customer Journey:

Fertilizer recommendation	Entice		Enter		Engage		Exit	
Steps	The insight into how the fertilizer recommendation helps the crop yield		Searching the best fertilizer on market		Browsing the suitable fertilizer	Suitable for the farmer point of view	At the end the farmer gets proper fertilizer to get rid of the pest	
Interaction	At the agricultural field	By farmer	At fertilizer recommendation web page		Recommendation about appropriate fertilizer	Managing the disease prediction	Service available for about 24/7	
Goals	Solution for proper fertilizer recommendation		It begins with the field monitoring to take the fertilizer properly		Fertilizer is used on time	Farmer takes care of field	At the end they find a web page for fertilizer recommendation and disease	
Positive moments	Farmer suggestion		User friendly Web app		Proper recommendation of fertilizer	Accurate prediction of disease	Helps to regularly keep track of the field	
Negative moments	Hard to find best application for fertilizer recommendation		Difficult to operate the web application		Always need a proper internet connection to access the application	Farmer should always have the crops near them	Fertilizer recommendation and disease prediction only for farmers	

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