

Ideation Phase
Brainstorm & Idea
Prioritization

Date	19 September 2022
Team ID	PNT2022TMID33568
Project Name	Emerging methods for early detection of forest fires
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Conceptualizing gives a free and open climate that supports everybody inside a group to partake in the imaginative reasoning cycle that prompts critical thinking. Focusing on volume over esteem, out-of-the-case thoughts are gladly received and based upon, and all members are urged to team up, helping each other foster a rich measure of clever fixes

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

A backwoods fire sets up the potential for soil erosion to occur. Forest fires always bring death to life of humans and animals. Uncontrolled fires can cause localized air pollution. Homes can be destroyed without compensation.

This is a session...



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

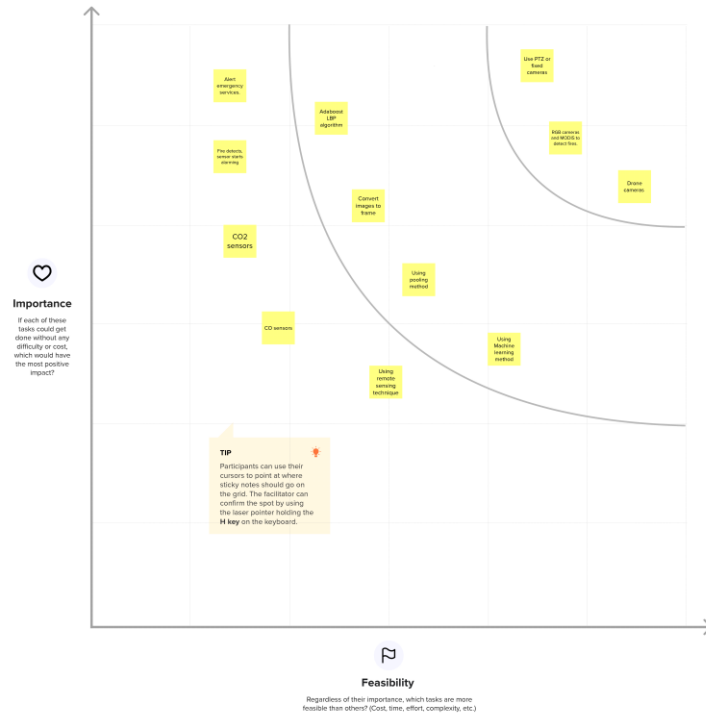
Step-2: Brainstorm, Idea Listing and Grouping

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)