

Ideation Phase

Define the Problem Statements

Date	15 October 2022
Team ID	PNT2022TMID48385
Project Name	News Tracker Application
Maximum Marks	2 Marks

Problem Statement:

Miss.Keerthika is a busy worker in ABC company who needs to refer to news without any restrictions and interruptions while traveling because he was not comfortable carrying newspapers daily to his office and to read news when he was in free time. she needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with her everywhere he wants. she needs something which should fit in the palm of her hands, which she could carry everywhere, access from everywhere, something digital, easy to use, easy to handle such as an Application based on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

I am		Miss.Keerthika, a busy worker in ABC company.		
I'm trying to		Refer news without any restrictions and interruptions while traveling		
But,		I couldn't get time to read at a place and read or view news with the help of a newspaper as it was not comfortable for me to carry anywhere.		
Because		I am not comfortable carrying a newspaper daily to her office and reading the news when she was in free time.		
Which makes me feel		She considers carrying around a physical newspaper a nuisance to her and the people around her.		
I am	I'm Trying	But	Because	
		I Couldn't have	It is uncomfortable	Annoying,

Busy Worker	to Read or refer News without any interruptions.	time to have a seat and read newspaper	for me to hold a newspaper and to travel	Uncomforted, Nuisance around him.
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Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Busy Worker	Read News Where ever Me want	I Couldn't have enough time to read news	I Feel Uncomfortabl e With those Papers.	More Annoying, Irritating
PS-2	Busy Worker	To Get Information At Anytime, anyplace.	I wasn't able to carry the paper stuff Where IT goes.	It is not convenient for me to carry those things & the paper might get damaged while carrying it anywhere else.	Carrying around a physical newspaper is a nuisance to him and the people around him.