1. CUSTOMER SEGMENT(S)

- This tool is generally used by most of the doctors.
- At first, the users might face some kind of difficulties to use the software.

6. CUSTOMER CONSTRAINTS

- The customers must reduce the usage of power consumption.
- They should maintain a stable connection to run the software.

5. AVAILABLE SOLUTIONS

- At early stage, the doctors use a transparent sheet to print the patient's description.
- But now a days with the help this gesture-based tool the doctors can blur, rotate and resize the images accordingly.

2. JOBS-TO-BE-DONE / PROBLEM

- The customer must understand the algorithms.
- Then, they must know how to use the software properly without any disturbance.

9. PROBLEM ROOT CAUSE

- The customers need to use their hands to deal with the software.
- They think that these technologies are expensive right now. So, that's why some kind of delay occurs at the operation theatre.

7. BEHAVIOUR

- In case if customer faces some issues in the designed software, then they will contact our technical team.
- The technical team will resolve the issues which are faced by our customers.

3. TRIGGERS

When it's installed at place, then the customers show some eagerness to install at their place to use the software.

4.EMOTIONS: BEFORE / AFTER

- Sometimes doctors felt sad because they need to carry the patient's description at their place.
- But now a days doctors uses the gesture tool to save their work.

10. YOUR SOLUTION

- When this kind of technology launch at worldwide, then it will be helpful to the doctors to do their surgeries in quick and easier way.
- The Gesture-based tool is completely based on the hand moment and it act accordingly to its trained datasets.

8.CHANNELS of BEHAVIOR

- o Online:
 - Extracts channels from behavior block.
- o Offline:
 - Extracs channels from behavior block and is used for customer's deployment.

Explore AS, differentiate

Focus on J&P, tap into