## Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID38698
Project Name	REAL-TIME COMMUNICATIOM SYSTEM
	POWERED BY AI FOR SPECIALLY ABLED
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here		
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here		
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here		
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist		
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers		

Reference: https://miro.com/app/board/uXjVPR9IX14=/

## **Example:**



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	I'm professional	Currently real time	Deaf and	Deaf and dumb	The result which concluded
	student	communication in	dumb are not	can't be	after the real time
		deaf and dumb	willing to	communicate for	communication testing, the
		specific place and	accept the	normal	normal persons to deaf and
		schools available	recommendati	person,there are	dumb person communication

so rate of people	on unless and	deaf and dumb	in very understanding can be
use this service is	otherwise in	used for sign	use to real time communication
very rare	the field( see	language.	
	in is		
	believing).		