Need to make a difference

Think & feel?

Freedom to choose

Greta Thuneberg

Fairness

TED TALKS

What does the person Hear?

> What friends say What box says

"Be the change you see in the world"

Facebook groups See?

Global warming is biggest threat

Takes short courses to keep learning NETFLIX documentar ies

Attends Glastonbury every year

Say and do?

Althoris in public. Appearance Shop small and local

Pain

Too expensive Not convenient to buy Gain

Feel like she's giving back

Tastes great