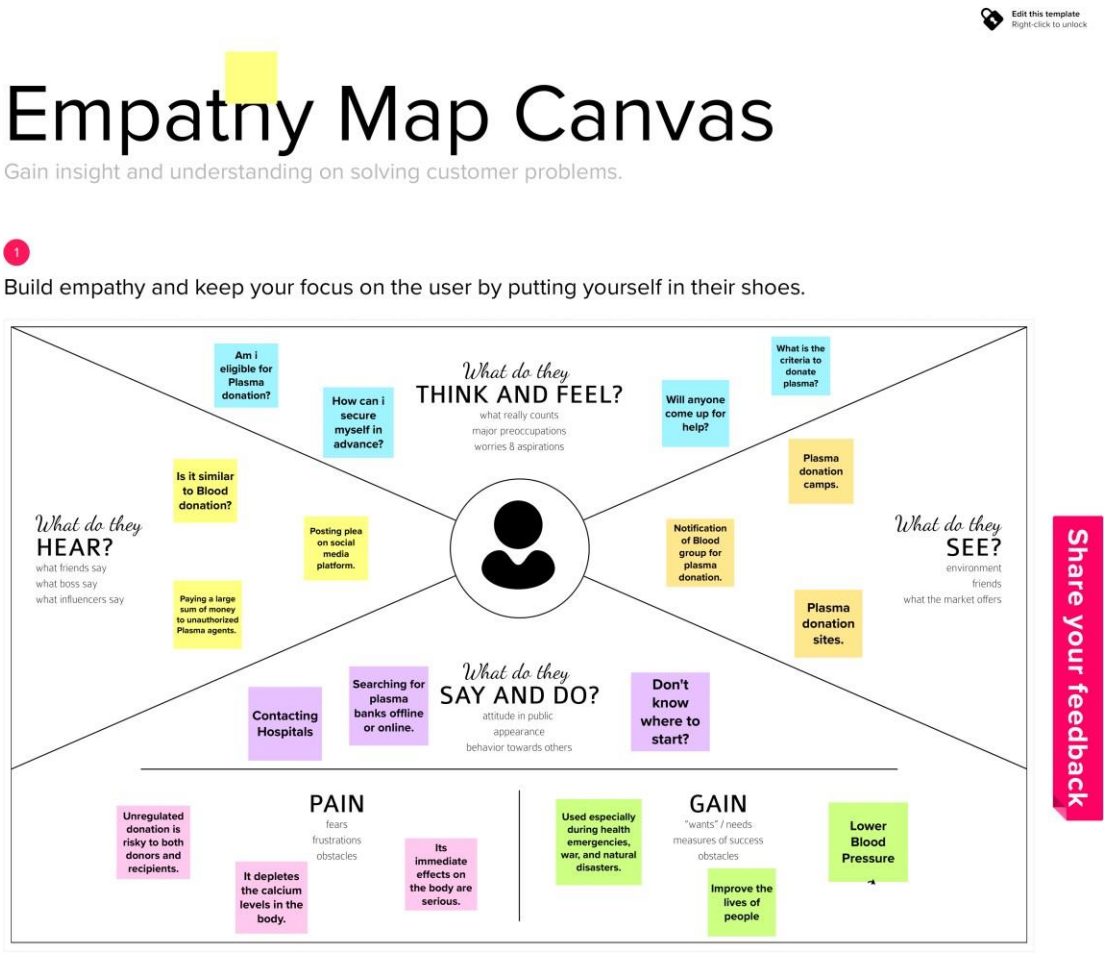
Ideation Phase
Empathize & Discover

Date	05 october 2022
Team ID	PNT2022TMID43621
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example: Food Ordering & Delivery Application