

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <p>Our clients are waste holders like ordinary citizens, property owners, or businesses.</p>	6. CUSTOMER CONSTRAINTS CC <p>To access, customers must purchase some IOT Devices. Instead of using electricity, they might use solar power.</p>	5. AVAILABLE SOLUTIONS AS <p>Due to their ability to detect the level of waste and notify users, digital trash cans are a better option to dustbins.</p>	Explore AS, differentiate
Focus on J & P, tap into BE, understand	2. JOBS-TO-BE-DONE/PROBLEMS J&P <p>Sort your trash. Assemble a site for it. With diminishing levels of maintenance and capital investments, the outmoded waste management infrastructure is coming under increasing pressure.</p>	9. PROBLEM ROOT CAUSE RC <p>A lack of education leading to poor recycling quality. greenhouse gas emissions. lack of sector knowledge.</p>	7. BEHAVIOR BE <p>Contact the customer service department or leave a note if the sensors are not functioning properly.</p>	
Identify strong TR & EM	3. TRIGGERS TR <p>After utilizing it, people would start to admire others for having a clean environment because they can see it.</p> <hr/> 4. EMOTIONS: BEFORE/ AFTER EM <p>They enjoy technology straight forward because it offers a clear society.</p>	10. YOUR SOLUTION SL <p>Making a clean environment is the goal. REDUCTION- REUSE- RECYCLING.</p>	8. CHANNELS of BEHAVIOR CH <p>ONLINE: When the bin is full while it is in online mode, it notifies the appropriate parties.</p> <hr/> <p>OFFLINE: The waste collection vehicles will pick up garbage from homes if it is down every day.</p>	