

Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID33565
Project Name	Personal Assistance for Seniors Who Are Self-Reliant
Maximum Marks	2 Marks

Proposed Solution :

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Some people find it difficult to learn new apps in this ever-expanding digital environment, and people nowadays tend to forget things more easily, such as taking their prescriptions. People need a way to remember to take their prescriptions without having to learn how to use sophisticated programs.
2.	Idea / Solution description	Create a basic, easy-to-use app so that users don't forget their medicine schedules, can easily discover pharmacies and clinics near them, and can be directed through the app by their loved ones if necessary.
3.	Novelty / Uniqueness	My research began with a series of inquiries directed at a variety of people in order to have a better understanding of their issues and demands in remembering their routines. The purpose of this study was to gain a better understanding of individuals and their needs, as well as to put them at the centre of our design process and product.
4.	Social Impact / Customer Satisfaction	I constructed these proto-personas, or names, based on the research findings from the user interview. They would be crucial to the rest of the design process. All design decisions may be assessed and re-evaluated using these personas, keeping the user and their perspective in mind.
5.	Business Model (Revenue Model)	By using the model, we can collect basic and some medical information about the persona that helps us in showing relevant and profitable advertisements.
6.	Scalability of the Solution	As the model is integrated with cloud software, we can update the user experience without reinstalling a model and the persona can keep a remainder up to year.