ANALYTICS FOR HOSPITAL'S

HEALTH-CARE DATA

IDEATION PHASE
BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

Date	17 October 2022
Team ID	PNT2022TMID47568
Project Name	Analytics for Hospitals' Health-care data
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference Links:

**https://app.mural.co/invitation/mural/krishnakannan8075/1665985464862?
sender=u54d7632d013b879b07a77516&key=e994acd5-5bf7-4582-9031-
4d979bced3d8**

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕑 **10 minutes** to prepare
- 🏆 **1 hour** to collaborate
- 👤 **2-8 people** recommended

🖹 Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕑 **10 minutes**

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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① Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕑 **5 minutes**

PROBLEM

The health problem is the gap between an acceptable or desirable health status and the current status. To write your problem statement, briefly answer these questions: What should be occurring? What is occurring? Who is affected and to what degree?

Key rules of brainstorming
To run a smooth and productive session
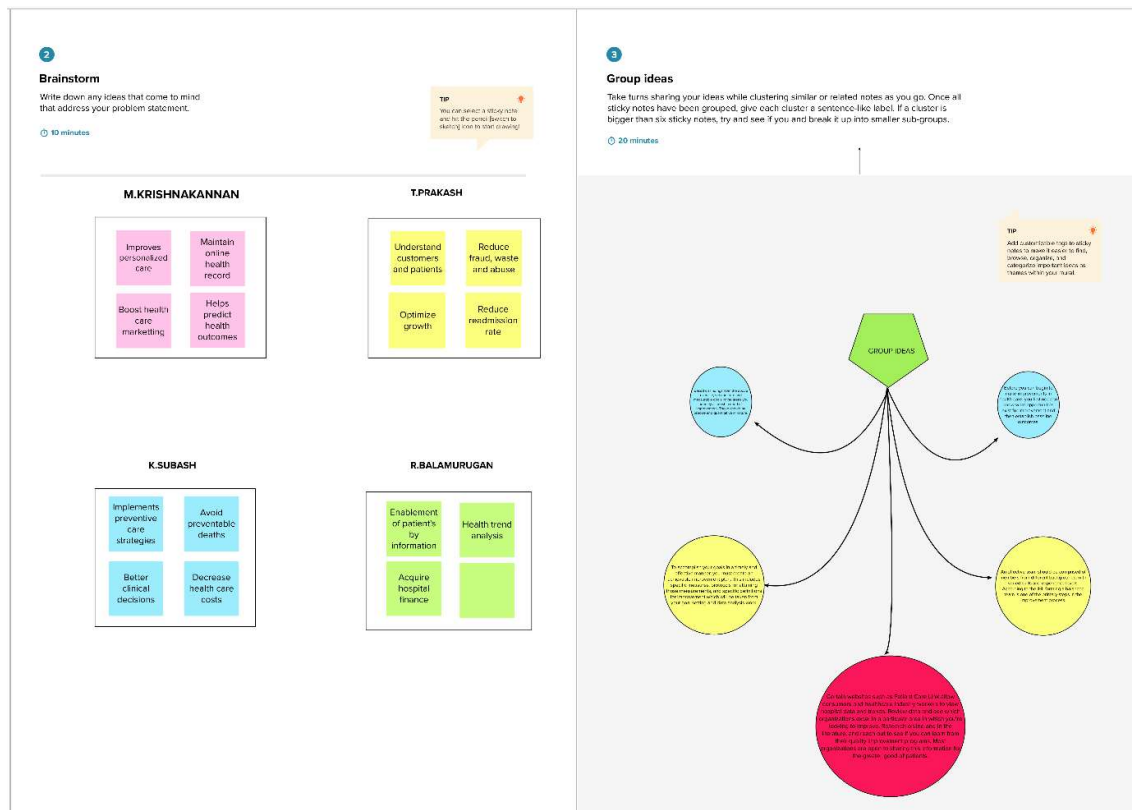
- 💡 Stay in topic.
- 💡 Encourage wild ideas.
- 💡 Defer judgment.
- 💡 Listen to others.
- 💡 Go for volume.
- 👁 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Reference Links:

Step-3: Idea Prioritization

Reference Links:

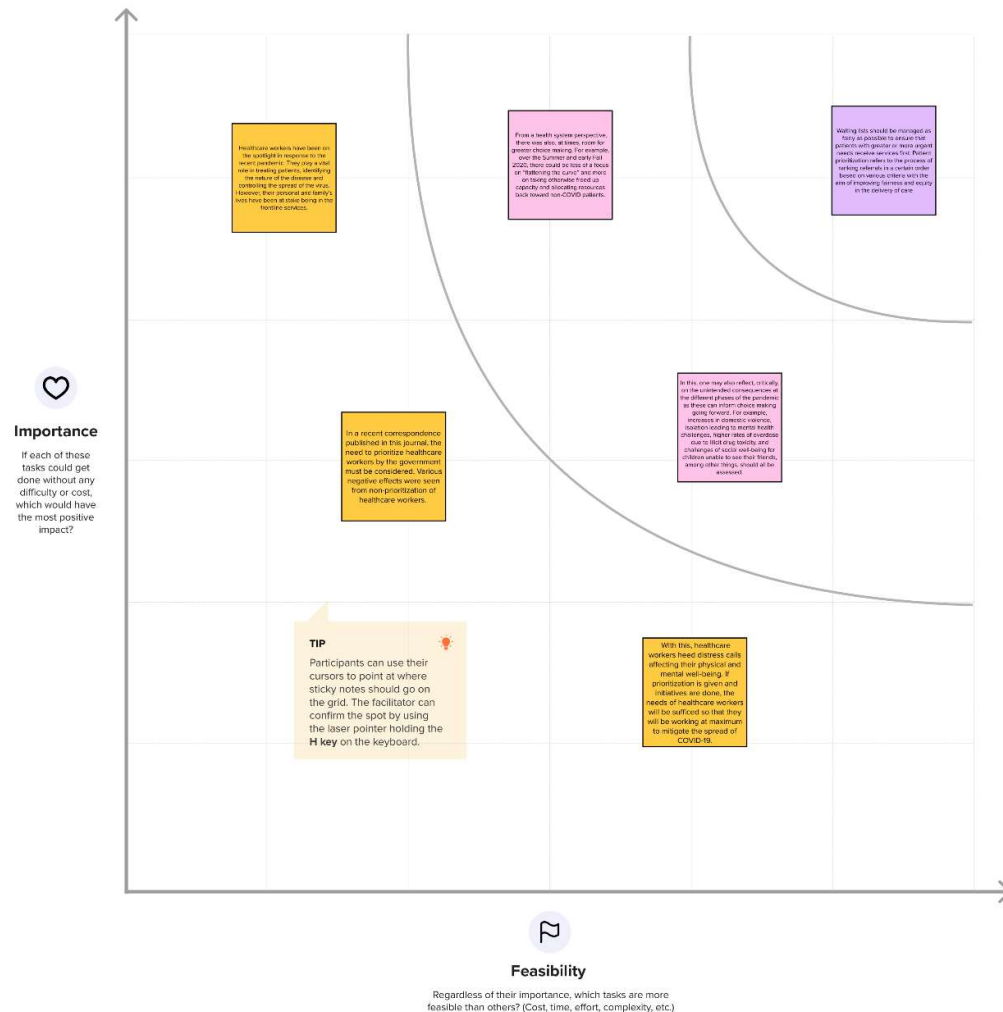https://app.mural.co/invitation/mural/krishnakannan8075/1665985464862?sender=u54d7632d013b879b07a77516&key=e994acd5-5bf7-4582-9031-4d979bced3d8