


Ideation phase

Brainstorm & Idea prioritization Template

Date	17 Septmber
Team ID	PNT2022TMID48401
Project Name	Smart Fashion Recommender
Maximum Marks	4 Marks




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM


How might we [your problem statement]?


In online shopping, there is too much of navigations. In order to reduce the navigations, we propose a chatbot as a recommender system that generates recommendations for the user based on an input given.





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Subaru Bug

1. Subaru Bug	2. Subaru Bug	3. Subaru Bug
4. Subaru Bug	5. Subaru Bug	6. Subaru Bug
7. Subaru Bug	8. Subaru Bug	9. Subaru Bug

Altman priA.A

1. Altman priA.A	2. Altman priA.A	3. Altman priA.A
4. Altman priA.A	5. Altman priA.A	6. Altman priA.A
7. Altman priA.A	8. Altman priA.A	9. Altman priA.A

Onys A.S.

1. Onys A.S.	2. Onys A.S.	3. Onys A.S.
4. Onys A.S.	5. Onys A.S.	6. Onys A.S.
7. Onys A.S.	8. Onys A.S.	9. Onys A.S.

Shemle Dowl.M

1. Shemle Dowl.M	2. Shemle Dowl.M	3. Shemle Dowl.M
4. Shemle Dowl.M	5. Shemle Dowl.M	6. Shemle Dowl.M
7. Shemle Dowl.M	8. Shemle Dowl.M	9. Shemle Dowl.M

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Use your clusters to create notes and list the group's ideas to address your problem statement.

SHIPPING

1. Shipping	2. Shipping	3. Shipping	4. Shipping
5. Shipping	6. Shipping	7. Shipping	8. Shipping
9. Shipping	10. Shipping	11. Shipping	12. Shipping

CHATBOT

1. Chatbot	2. Chatbot	3. Chatbot
4. Chatbot	5. Chatbot	6. Chatbot
7. Chatbot	8. Chatbot	9. Chatbot

OFFERS...

1. Offers	2. Offers	3. Offers
4. Offers	5. Offers	6. Offers
7. Offers	8. Offers	9. Offers

NECESSITY...

1. Necessity	2. Necessity	3. Necessity
4. Necessity	5. Necessity	6. Necessity
7. Necessity	8. Necessity	9. Necessity

OTHERS

1. Others	2. Others	3. Others
4. Others	5. Others	6. Others
7. Others	8. Others	9. Others

OTHERS

1. Others	2. Others	3. Others
4. Others	5. Others	6. Others
7. Others	8. Others	9. Others

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? [Cost, time, effort, complexity, etc.]

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.