

CUSTOMER SEGMENT(S)

CS

Buyer, who needs to reduce the navigations in the application while online shopping

6. CUSTOMER CONSTRAINTS

CC

Network connection , Available devices, Budget.

5. AVAILABLE SOLUTIONS

AS

The applications that contains a search option and a bot to generate the recommendation based on the input given by the users

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Purchaser , who needs a convenient shopping of required products, we are designed a chat bot availability in the applications for better shopping experience.

9. PROBLEM ROOT CAUSE

RC

Customer have to do it because they wants to explore the products quickly and accurately.

7. BEHAVIOUR

BE

A chat bot that suggests properly fitting clothing and apparel as well as styles based on factors that include color , color pattern and clothing shapes.

3. TRIGGERS

TR

Seeing friends and relatives easily explore the products in online shopping with less time.

4. EMOTIONS: BEFORE / AFTER

EM

Before:

Feeling exhausted because of so many navigations and the difficulty to reach the required products

After :

feeling time utilised, better shopping companion and easy to reach the products

10. OUR SOLUTION

In this project, we proposed a personalized fashion recommender system that generates recommendations for the user based on an input given . This project aims at using a chat bot as a user-friendly recommender.

SL

8. CHANNELS of BEHAVIOUR

CH

8.1 online

It is easy to access, highly available, visually appealing and can place orders instantly.

8.2 offline

It is exhausting and time-consuming and the number of varieties are limited..

