

Ideation Phase

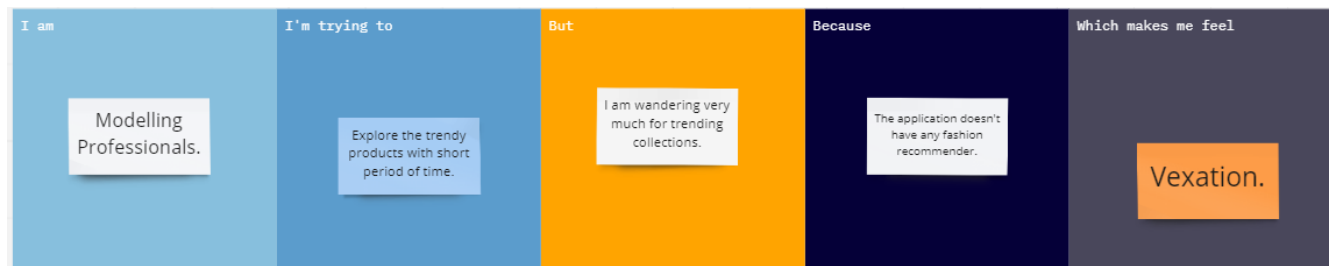
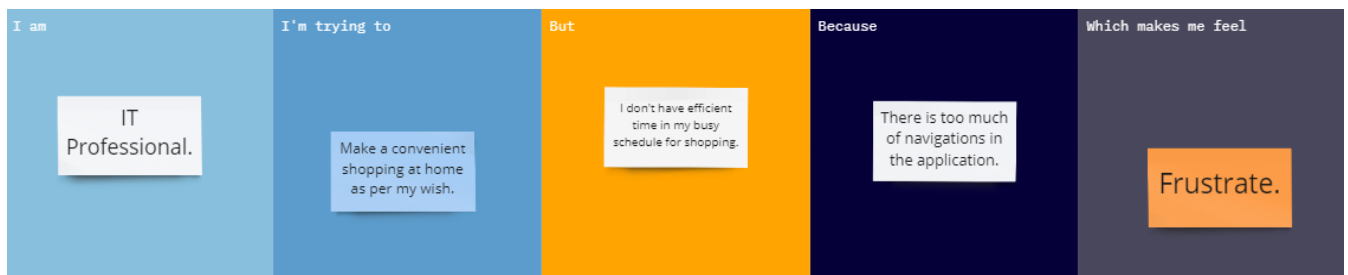
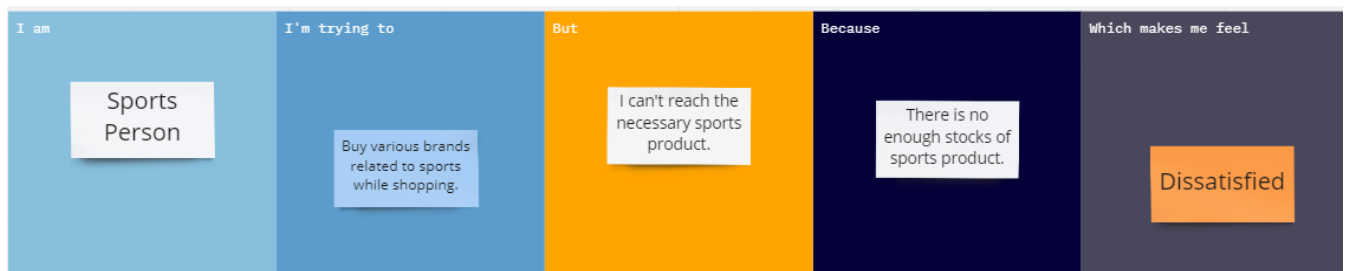
Define the Problem Statements

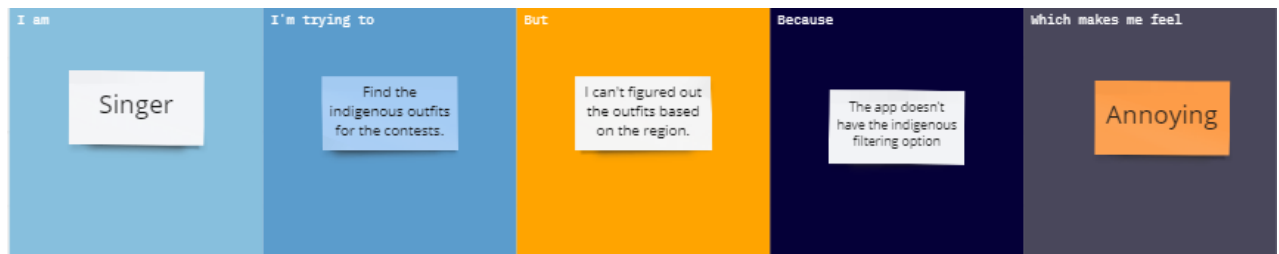
Date	8 September 2022
Team ID	PNT2022TMID48401
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.





Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Sports Person	Buy various brands related to sports while shopping.	I can't reach the necessary sports product.	There is no enough stocks of sports product.	Dissatisfied
PS-2	IT Professional.	Make a convenient shopping at home as per my wish.	I don't have efficient time in my busy schedule for shopping.	There is too much of navigations in the application.	Frustrated.
PS-3	Modelling Professionals.	Explore the trendy products with short period of time.	I am wandering very much for trending collections.	The application doesn't have any fashion recommender.	Vexation.
PS-4	Singer.	Find the indigenous outfits for the contests	I can't figures out the outfits based on the region.	The app doesn't have the indigenous filtering option.	Annoying.