

PROBLEM STATEMENT

A.Abinaya priya

is a/an Normal people

user name

user characteristics

who needs To simply done the Online shopping

user need

because She wants to made a transparent shopping using chat bots.

insight

PROBLEM STATEMENT

A.S.Divya

user name

is a/an IT Professional

user characteristics

who needs

To utilize the time efficiently in their busy schedule

user need

because

She wants to make a convenient of shopping at home as per her wish.

insight

PROBLEM STATEMENT

K.Sathishraj

user name

is a/an

Sports person

user characteristics

who needs

To Spend more time on practice

user need

because

He wants to compare the various brands related to sports while shopping.

insight

PROBLEM STATEMENT

M.Sharmila devi

user name

is a/an

Modelling professional

user characteristics

who needs

Avoid wandering to maintain herself

user need

because

She needs to explore the trendy products with short periods.

insight