

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID38699
Project Name	Project – Plasma Donor Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

[Share template feedback](#)

➔ Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#) ➔

1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
⌚ 5 minutes

problem

How to increase a usage of Blood bank system in between Peoples?

Key rules of brainstorming
To run a smooth and productive session

➕ Stay in topic.


⏸️ Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) ➔

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Jayakumar

List the availability of blood bags at any given time.

Search based on Component ID, Donor Registration ID, Donor Blood Bag Number and Donor Name.

Auto-check if the person donated blood in the last 3 months.

Ensures hospitals have good supply or inventories of blood bags.

Blood Camp Management and Reporting

Ability to manage the information of its blood donor.

Blood Issue and Billing.

Alerts for blood requirement from registered donors.

Ram prakash

Availability of location-based blood bank details and extraction of location-based donor's detail

A little token or reward to blood donors

Educate the donors on the whole process of blood donation

Patient Management System.

Advice on the foods and drinks to take to boost strength and blood

Light refreshments for donors after donating blood

Creating awareness through campaigns in church, social media, etc

Set up systems for the oversight on the whole chain of blood transfusion

Balaji

24 x 7 system provides services to the hospitals and other users.

A Quick video on the whole process.

Blogs/ Messages From other donors and health practitioners.

Reminders and notifications on day and location on campaigns.

A daily reminder of the blood donor and drinks to take to boost strength for a week after donation.

The share link option

Request for blood at Subsidized discount

Appreciation screens and postes on the social media page

Arasakumaran

Product oriented data input.

Inventory control reports.

Product utilization reports

Rapid retrieval of individual patient reports

Licensing Policy and Legal framework.

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mural.

List the availability of blood bags at any given time.

Search based on Component ID, Donor Registration ID, Donor Blood Bag Number and Donor Name.

Ensures hospitals have good supply or inventories of blood bags.

Blood Camp Management and Reporting

Ability to manage the information of its blood donor.

Blood Issue and Billing.

Alerts for blood requirement from registered donors.

Educate the donors on the whole process of blood donation

Patient Management System.

Light refreshments for donors after donating blood

Creating awareness through campaigns in church, social media, etc

24 x 7 system provides services to the hospitals and other users.

Blogs/ Messages From other donors and health practitioners.

Reminders and notifications on day and location on campaigns.

A daily reminder of the blood donor and drinks to take to boost strength for a week after donation.

Appreciation screens and postes on the social media page

Product oriented data input.

Inventory control reports.

Product utilization reports

Licensing Policy and Legal framework.

1. Initial state: A collection of ungrouped sticky notes.

2. Grouping: Sticky notes are clustered together based on similarity or relationship.

3. Final state: A structured mural with grouped sticky notes and labels.

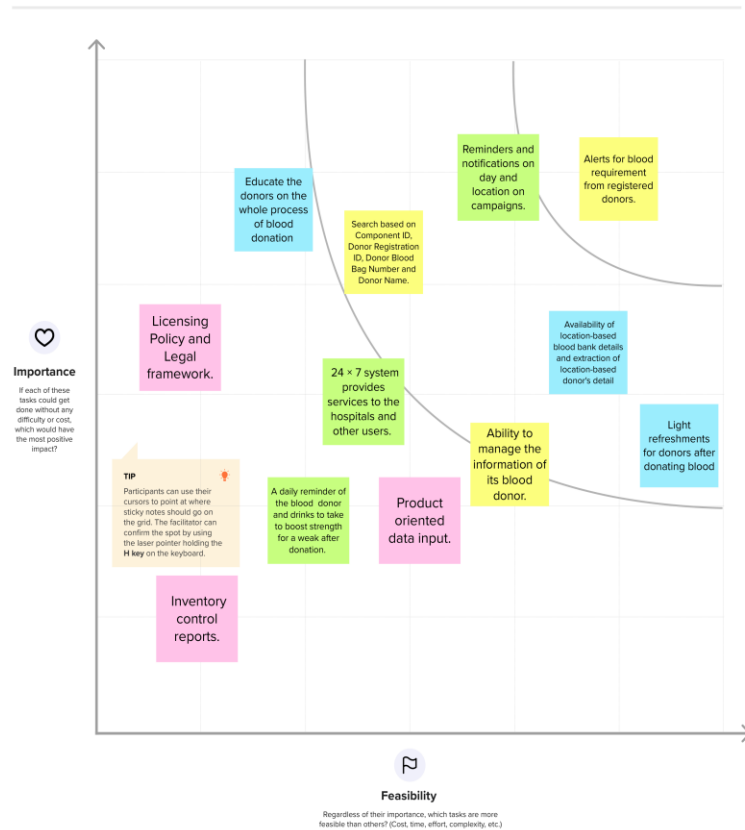
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)

