



not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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 Before you collaborate  
A little bit of preparation  
session. Here's what you  
 10 minutes

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**8 Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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- 1 **Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**PROBLEM**

How might we tackle the problem of predicting the price of crude oil?

**Key rules of brainstorming**

To run a smooth and productive session

- Stay in topic.  Encourage wild ideas.
- Defer judgment.  Listen to others.
- Go for volume.  If possible, be visual.

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

**TIP** You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

### Technical Aspect

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Social Cues

### Availability of oil

Alternative Fuel

## People 's Emotions


## Black Swan Events

#### 4 Prioritize

Your team's work is moving forward. Plan the next steps, which are focused on the following:

 20 minutes

 20 minutes

 **Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

### Feasibility


→

**After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.


### Quick add-ons


**A** **Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

 **Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

 **Strategy blueprint**  
Define the components of a new idea or strategy.

 **Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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**Need some inspiration?**

See a finished version of this template to kickstart your work.

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Open example 

The diagram illustrates the steps of the greedy algorithm for the knapsack problem. It shows four stages of the process:

- Initial State:** A knapsack with a capacity of 10 is shown. There are 10 items, each with a weight of 1 and a value of 1. The knapsack is currently empty.
- Sorting:** The items are sorted by their value/weight ratio. In this case, all items have a ratio of 1, so they are sorted by weight (which is constant).
- Greedy Selection:** Items are added to the knapsack one by one, starting from the highest ratio. The knapsack is filled until the next item would exceed the capacity. In this case, the knapsack is filled with 10 items, reaching the capacity of 10.
- Final State:** The knapsack is full, containing 10 items, each with a weight of 1 and a value of 1. The total value is 10.