Problem-Solution fit canvas 2.0

Purpose / Vision

CS

1. CUSTOMER SEGMENT(S)

Specially abled person

6. CUSTOMER CONSTRAINTS

Low Budget, Proper Network connections, Available devices for customer requirements.

5. AVAILABLE SOLUTIONS

CC

RC

SL

In this product we provide feedback pop-up notifications frequently and an emergency purpose ping for people who have minimum knowledge about the application.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

Extract online & offline CH of BE

AS

BE

CH

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Define CS, fit into

on J&P, tap into BE, understand

Focus

Identify strong TR &

2. JOBS-TO-BE-DONE / PROBLEMS

Concentrate on making their effective communication is more about listening and live a usual life.

J&P 9. PROBLEM ROOT CAUSE

1.It can be cause due to accidents, injuries. obesity, infection or other illness. Illness like cancer, heart attack or diabetes cause the impairements.

7. BEHAVIOUR

The customer should be provided a customer care number and it gives many feedback pop-up notifications frequently which helps the customer to contact with us and get their jobs done.

3. TRIGGERS

To advertise the product in specially abled schools and other important places. And also making awareness and advertise about this product using various online platforms like face book, you tube etc.,

4. EMOTIONS: BEFORE / AFTER

Before using this product the specially abled people were struggling and feel very bad to communicate with others. But after using this product they will feel very good ,easy and comfortable to communicate with others.

10. YOUR SOLUTION

Voice recognition and predictive texting tools allows people who have difficulty in speaking to communicate more easily using Artificial Intelligence. We can also Use AI Sensors to monitor their health conditions regularly and save the health reports for future purposes in a separate database.

8. CHANNELS of BEHAVIOUR

8.1 ONLINE

Online voice assistants such as Siri, Alexa, Google assistants are allowing customers to make use of their devices.

8.2 OFFLINE

- 1. Connecting with people might be difficult depending on the type of disability.
- 2.Technology and AI leave no one behind and can benefit persons with disability.





TR

EM