



Why this is so
hard?

Better road
connectivity

Do more
research

What Do They
Think and Feel?

What Do They
Hear?

What Do They
See?

Time
managem...

Uncertai
nty

Using
digital...

What Do They
Say and Do?

Speed
limits are
not...

Non
cordinated
way of...

No
automatic
diversion...

Product
developm
ent

Learning
and design

Better
outcome