IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION

Date	29 October 2022
Team ID	PNT2022TMID32411
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	4 MARKS

STEP 1:

GUNANITHI M

Newsletter	One on one phone calls	Appreciation events
Membership program	Donation tracking	Message to donor
donation check	Meet up for donation	Upload necessary details and certificates

JAYASHRI V

Terms and conditions for registering	Allow or not allow to share user's medical details	visualize the process of donation
Notify counts of donation by the donor	Restrict donor from frequent donation	creating a separate space for each blood group
providing upto 3 input languages	providing navigation hints to reach the location for user	provide users recent activities

KALAIVANI K

Personal chat option for donor and patient	Allow or decline chat option	Accept & reject request
Notify the accepted or rejected request	Location information about upcoming drives	Health tips for after and before plasma donation
Restrict or allow to make calls	Only eligible donors should donate	Groups can be created

KALAIVANI J

Screening of donation	Post collection information	Suitability of donor
Plasma collection establishment	Bags for collection and storage of plasma	Transport of plasma
Quality assurance system	Pre-Donation tests	collaboration of objects based on time sequence

STEP 2:

Messaging

Allow or decline chat option	Message to donor	Groups can be created	Creating a separate space for each blood group
One on one phone calls	Personal chat option for donor and patient	Notify counts of donation by the donor	Collaboration of objects based on time sequence

Location

Location information about upcoming drives	Donation tracking	Transport of plasma	Provide users recent activity
Bags for collection and storage of plasma	Plasma collection establishment	Meet up for donation	Provide navigation hints to reach the location for user

Process

Health tips for after and before plasma donation	Allow or reject request	Notify the accepted or rejected request	Quality assurance system
Newsletter	Post collection information	Screening of donation	Membership program
Allow or not allow to share user's medical details	Appreciation events	Provide up to 3 input language	Visualize the process of donation

Norms

Only eligible donors should donate	Terms and conditions for registering	Restrict donor from frequent donation	Pre-donation tests
Restrict or allow to make calls	Suitability of donor	Upload necessary details and documents	

STEP 3:

Idea Prioritization

A 2x2 prioritization matrix with IMPORTANCE (Low to High) on the vertical axis and FEASIBILITY (Low to High) on the horizontal axis. The ideas plotted are:

- Membership program
- Appreciation events
- Upload necessary details and documents
- Provide navigation hints to reach the location for user
- Quality assurance system
- Restrict or allow to make calls
- Allow or not allow to share user's medical details
- Restrict donor from frequent donation
- Only eligible donors should donate
- Pre-donation tests
- Health tips for after and before plasma donation
- Notify the accepted or rejected request
- Location information about upcoming drives
- Allow or reject request
- Terms and conditions for registering
- Personal chat option for donor and patient
- Provide users recent activity
- Collaboration of objects based on time sequence
- Notify counts of donation by the donor
- Allow or decline chat option
- Post collection information
- Donation tracking
- Newsletter
- Plasma collection establishment
- Message to donor
- Bags for collection and storage of plasma
- Suitability of donor
- Transport of plasma
- Provide up to 3 input language
- Visualize the process of donation
- Screening of donation
- One on one phone calls
- Meet up for donation
- Groups can be created
- Creating a separate space for each blood group