


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	14 october 2022
Team ID	PNT2022TMID50638
Project Name	AI based Discourse for Banking Industry
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Bhagya Lakshmi C

It provides instant solution for general banking queries	It is multilingual
It is interoperable	It facilitates constant guidance to customer on creating banking accounts

Malarvizhi.M

It provides reliable service on answering net banking queries	It saves users time and cost
It is truth worthy	It works in a very fast and intelligent manner

Muthu Priya.G

It maintains the confidential conversation with customers	It provides quick responses for loan related queries
It supports voice assistance feature	It maintains the user friendly interface

Maria christia A

It has an assured security and provides personalized service	It provides efficient and convenient customer support
It is used to retrieve customer's old transaction history quickly	It is available 24/7

Using Natural Language Processing

It supports voice assistance feature

It is multilingual

It provides instant solution for general Banking queries

It has an assured security and provides personalized service

Using Neural Network

It works in a very fast and intelligent manner

It provides quick responses for loan related queries

It provides reliable service on answering net banking queries

It provides efficient and convenient customer support

Using Artificial intelligence

It is trust worthy

It maintains an user friendly interface

It facilitates constant guidance to customers on creating bank accounts

It maintains a confidential conversation with customers

Using Cloud Technology

It is used to retrieve customer's old transaction history quickly

It is interoperable

It is available 24/7

It saves user's time and cost

Step-3: Idea Prioritization

