

Say

Does

Take so much space and irritate by so many options and menu

Don't want to see the irrelevant information and not accurate.

Everytime come on home screen refresh the page.

Sometimes check the friend's steps and compare.

Only see to compare with previous day.

Not correct information provide I've to refresh again and again.

After sometime the lose motivation to open the app

compare steps and other activity with others.



Get confused when see the too many numeric value and close the app

Worried about is steps is count or not.

Not showing what she want.

No rewards or no challenge to complete the task.

Too many data seen and get confused what she want.

After sometime lose motivation to open the app

Cognitive load increased

-Irritated
-Confused
-ignore

Feel

Think