

PROJECT DESIGN PHASE - 1

PROBLEM SOLUTION FIT

Date	11 October 2022
Team ID	PNT2022TMID49087
Project Name	AI Powered Nutrition Analyst for Fitness Enthusiasts
Maximum Marks	2 Marks

Define CS, fit into CC	1.CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none">• Healthy Eaters• Sports Persons• Senior Citizens	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none">• Internet Facility• Spending Time	5. AVAILABLE SOLUTIONS AS <p>To detect the nutrition based on fruits like Sugar, Fibre, Protein, Calories,etc. to make the users conscious about their foods.</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none">• Incorrect Details• Low quality image leads to wrong prediction of nutrients	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none">• Busy Schedule• Laziness	7. BEHAVIOUR BE <ul style="list-style-type: none">• Consulting Doctors• Maintaining their own diet	
3. TRIGGERS		10. YOUR SOLUTION	8.CHANNELS OF BEHAVIOUR	

Antigens are substance that the body labels as foreign and harmful, which triggers immune cell activity

4. EMOTIONS: BEFORE / AFTER

Before: Unhealthy, Confused
After: Healthy, Confident

- In our platform we provide a individual healthy chart for subscribers
- Normally common health diet plan was allocated
- Seek your way on organic side and stay healthy

ONLINE:

- Through Social Media
- Channel Advertisements
- Online applications
- Online session

OFFLINE:

- Taking proteins
- Visit gym
- Consume huge water