

Ideation Phase

Define the Problem Statements

Date	15 October 2022
Team ID	IBM-Project-41888-1660645823
Project Name	Project - Web Phishing Detection
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am a frequent online shopper	I'm trying to perform an online transaction	But the payment portal doesn't feel legitimate	Because they might steal my credentials	Which makes me feel insecure
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I am an e-commerce webservice provider	I'm trying to provide a secure shopping portal for people to shop	But people are hesitant to use it	Because they are scared that it might be fake	Which makes me feel hopeless
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I am a first-time online shopper	I'm trying to perform an online transaction	But I don't know which websites are safe to use	Because i am inexperienced with online transactions	Which makes me feel frightened
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I am an e-banking webservice provider	I'm trying to provide a secure payment portal for people to perform transactions	But client's credentials are being stolen	Because people are being re-directed to the wrong portal	Which makes me feel powerless
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