

Project Design Phase-I
Proposed Solution
Template

Date	05 October 2022
Team ID	IBM-Project-41888-1660645823
Project Name	Project - Web Phishing Detection
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Web phishing tends to steal a lots of information from the user during online transaction like username, password, important documents that has been attached to that websites. One of the many security risks to web services on the Internet is web phishing. There are Multiple Types of Attacks happens here every day, but there is no auto detection Process through Machine Learning is achieved
2.	Idea / Solution description	Through ML and data mining techniques like classification algorithm user can able to attain a warning signal to notify these phishing websites which helps the user to safeguard their identities and their login credentials etc. python is the language that helps to enable these techniques for the online users Using the results obtained safe websites for online transactions are acquired which would then be made accessible to the users through an online application.
3.	Novelty / Uniqueness	This project not only able to identify the malicious websites it also has the ability to automatically block these kind of websites completely in the future when it has been identified and also blocks some various mails /ads from these malicious websites
4.	Social Impact / Customer Satisfaction	This web phishing detection project attains the customer satisfaction by discarding various kinds of malicious websites to protect their privacy. This project is not only capable of using by an single individual ,a large social community and a organization can use this web phishing detection to protect their privacy. This project helps to block various malicious websites simultaneously.
5.	Business Model (Revenue Model)	This developed model can be used as an enterprise applications by organizations which handles sensitive information and also can be sold to government agencies to prevent the loss of potential important data. Based on membership levels, different levels of security strictness and multiple volumes of secure e-commerce websites would be offered.

6.	Scalability of the Solution	<p>This project's performance rate will be high and it also provide many capabilities to the user without reducing its efficiency to detect the malicious websites. thus scalability of this project will be high .It could be further extended for other security concerns such as audio recording, video recording, location tracking, virus attacks and more.with safer and more effective solutions.</p>
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