## **Brainstorm** & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Before you collaborate session. Here's what you need to do to get going.

A little bit of preparation goes a long way with this

10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Plasma helps people with cancer, rare disorders, immune

COVID 19 crisis, the need for plasma increased, while the beneficial to save the donor information so that the list of current donors might be informed in order to help the less

> In order to address the issue, a web application can be developed that will gather donor data, store

Open article →

Define your problem statement

system problems, and genetic anomalies. During the number of donors significantly reduced. It would be fortunate.

2

Brainstorm

it, and make it available upon request.

Key rules of brainstorming To run an smooth and productive session

Defer judgment. ( Listen to others.

Stay in topic.

- Encourage wild ideas.

Write down any ideas that come to mind that address your problem statement.

Ponni Valavan A

Nandhini M

Sharmila M

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

THINGS TO KNOW WHILE DONATING PLASMA

PROCESS

METHODS

AWARENESS USING DIFFERENT FORUMS

Small tutorial Blogs and believe weekminars on the to am application of the wish app the week app. T

STATISTICS AND UPDATES

BACKEND/ADMIN WORKS

Add customizable tags to sticky notes to make it easier to find, browse, organize, and

themes within your mural.

AGENCIES AND ORGANISATION

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes

Importance If each of these tasks could get done without any difficulty or cost, which would have the most positive impact? TIP Blogs and mobile application of the web app Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard. webminars to create awareness

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.) After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Share the mural

Quick add-ons

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template ->

Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience.

Open the template ->

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

Open the template >

Share template feedback

Share template feedback

Need some inspiration? Open example

See a finished version of this template to kickstart your work.





















