Ideation Phase
Problem Statement

Date	27th September 2022
Team ID	PNT2022TMID47819
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statements:

I am	I'm trying to	But	Because	Which makes me feel
Common man	Buy clothes at reasonable price (cheap)	The quality of the clothes I buy from the near-by shops is poor	Cheaper clothes can be bought from only unrecognized brands	Dissatisfied

I am	I'm trying to	But	Because	Which makes me feel
Fashionista	Buy clothes which is trending in fashion	The availability of the clothes in the current fashion trend is not assured	my expectation is not fulfilled	Frustrated

I am	I'm trying to	But	Because	Which makes me feel
Celebrity	Wear clothes like an ordinary man	I can't do so due to the interference of paparazzi	Of their interest over my personal life	That my privacy is disturbed

I am	I'm trying to	But	Because	Which makes me feel
Fashion Stylist	Get information regarding latest fashion trends	I'm not notified by any websites or related recommender applications	Sometimes the fashion trend is not up-to my standards	Less interested

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Common man	Buy clothes at reasonable price (cheap)	The quality of the clothes I buy from the near-by shops is poor	Cheaper clothes can be bought from only unrecognized brands	Dissatisfied
PS-2	Fashionista	Buy clothes which is trending in fashion	The availability of the clothes in the current fashion trend is not assured	my expectation is not fulfilled	Frustrated
PS-3	Celebrity	Wear clothes like an ordinary man	I can't do so due to the interference of paparazzi	Of their interest over my personal life	That my privacy is disturbed
PS-4	Fashion Stylist	Get information regarding latest fashion trends	I'm not notified by any websites or related recommender applications	Sometimes the fashion trend is not up-to my standards	Less interested