

# Ideation Phase

## Problem Statement

Date	27 <sup>th</sup> September 2022
Team ID	PNT2022TMID47819
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

### Customer Problem Statements:

I am  Common man	I'm trying to  Buy clothes at reasonable price (cheap)	But  The quality of the clothes I buy from the near-by shops is poor	Because  Cheaper clothes can be bought from only unrecognized brands	Which makes me feel  Dissatisfied
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I am  Fashionista	I'm trying to  Buy clothes which is trending in fashion	But  The availability of the clothes in the current fashion trend is not assured	Because  my expectation is not fulfilled	Which makes me feel  Frustrated
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I am  Celebrity	I'm trying to  Wear clothes like an ordinary man	But  I can't do so due to the interference of paparazzi	Because  Of their interest over my personal life	Which makes me feel  That my privacy is disturbed
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I am  Fashion Stylist	I'm trying to  Get information regarding latest fashion trends	But  I'm not notified by any websites or related recommender applications	Because  Sometimes the fashion trend is not up-to my standards	Which makes me feel  Less interested
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<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Common man	Buy clothes at reasonable price (cheap)	The quality of the clothes I buy from the near-by shops is poor	Cheaper clothes can be bought from only unrecognized brands	Dissatisfied
PS-2	Fashionista	Buy clothes which is trending in fashion	The availability of the clothes in the current fashion trend is not assured	my expectation is not fulfilled	Frustrated
PS-3	Celebrity	Wear clothes like an ordinary man	I can't do so due to the interference of paparazzi	Of their interest over my personal life	That my privacy is disturbed
PS-4	Fashion Stylist	Get information regarding latest fashion trends	I'm not notified by any websites or related recommender applications	Sometimes the fashion trend is not up-to my standards	Less interested