

**Project Planning Phase  
Milestone & Activity List**

Date	20 October 2022
Team ID	PNT2022TMID41225
Project Name	Global Sales Data Analytics

**Milestone & activity list:**

Title	Description	Date
Literature survey & information gathering	Literature survey on the selected project & gathering information by referring the technical papers and research publications etc.	30 Aug 2022
Prepare empathy map	Empathy map canvas to capture the user Pains & Gains, Prepare list of problem statements.	02 Sep 2022
Ideation	To list by the organizing brainstorm sessions and prioritize the top three ideas based on the feasibility and importance.	08 Sep 2022
Proposed solution	To prepare the proposed solution documents, which includes the novelty, feasibility of ideas, business model, social impact, scalability of the solution, etc.	20 Sep 2022
Problem solution fit	It Includes customer segments and customer constraints, the problem root cause and jobs to be done.	27 Sep 2022
Solution Architecture	From data collection to digit recognition by the web application are represented in architectural diagrams	30 Sep 2022
Customer Journey	Customers journey map help the customers understand the user interaction and experiences with the application from the beginning to the end.	05 Sep 2022
Data flow diagram and user stories	Data flow diagrams and user stories are prepared and four sprint phases are described.	11 Oct 2022
Solution requirements	Analyse the function and solution requirement document.	13 Oct 2022
Technology architecture	Technical flow graphs are created and the functions of technical stacks are defined.	15 Oct 2022
Prepare milestone and activity list	Prepare the milestones and activity of the project.	18 Oct 2022

Project development and delivery of sprint 1, 2, 3 &4	Develop and submit the developed code by testing it and having no errors.	24 Oct 2022 – 16 Nov 2022
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