

Project Title: AI POWERED NUTRITION ANALYSER FOR FITNESS ENTHUSIASTS

Project Design Phase-I - Solution Fit

Team ID: PNT2022TMID48550

Define CS, fit to CC	1. CUSTOMER SEGMENT(S) CS People who are interested to getting a knowledge about nutrition foods and some diet plans	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none">Lack of time, just like anything else you want to achieve, you have to plan for healthy eating.Diet confusionFeeling deprived	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none">Talk to your providerTry to eat more protein and fat and less	Explore A
	2. JOBS-TO-BE-DONE / PROBLEMS J&P narrow scope of their focus	9. PROBLEM ROOT CAUSE RC Cancer, liver disease	7. BEHAVIOUR BE The sum of all planned, spontaneous or habitual	
Focus on J & P, tap in to BE, un				Focus on J & P, tap in to BE, un

Identify strong TR & EM	3. TRIGGERS <ul style="list-style-type: none">seeing their neighbour installing nutrition apps reading about a more efficient solution in the news.	10. YOUR SOLUTION SL <ul style="list-style-type: none">Nutrition apps can help make life easier for individuals who need to track their food intake for health reasonsThese apps can also help people find restaurants that are suitable for their dietary needs.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE The customer must give the details about what kind meals they were take, what kind of workouts they did 8.2 OFFLINE The customer should follow healthy nutrition foods	Identify strong TR & E
	4. EMOTIONS: BEFORE / AFTER <ul style="list-style-type: none">Taking nutrition foodsfeeling healthy			

