**Project Title: AI POWERED NUTRITION ANALYSER FOR FITNESS ENTHUSIASTS**

**Project Design Phase-I** - **Solution Fit**

**Team ID:** PNT2022TMID48550

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

* Talk to your provider
* Try to eat more protein and fat and less simple sugars.

**AS**

**5. AVAILABLE SOLUTIONS**

* Lack of time.just like anything else you want to achieve ,you have to plan for healthy eating.
* Diet confusion
* Feeling deprived

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

People who are interested to getting a knowledge about nutrition foods and some diet plans

**Explore AS, differentiate**

**Define CS, fit into CC**

The sum of all planned,spontaneously or habitual actions of individuals or social groups to procure ,prepare, and comsumefood as well as those actions related to storage

**BE**

**7. BEHAVIOUR**

**RC**

**9. PROBLEM ROOT CAUSE**

Cancer, liver disease

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

narrow scope of their focus

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

**Identify strong TR & EM**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **3. TRIGGERS TR**   * seeing their neighbour installing nutrition apps reading about a more efﬁcient solution in the news. | **10. YOUR SOLUTION SL**     * Nutrition apps can help make life easier for individuals who need to track their food intake for health reasons * These apps can also help people find restaurants that are suitable for their dietary needs. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   The customer must give the details about what kind meals they were take ,what kind of workouts they did   * 1. **OFFLINE**   The customer should follow healthy nutrition foods | **Identifystrong TR & EM** |
| **4. EMOTIONS: BEFORE / AFTER EM**How do customers feel when they face a problem or a job and afterwards?   * Taking nutrition foods * feeling healthy |

**Identify strong TR &EM**