

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID38716
Project Name	Analytics For Hospital Health Care Data
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/invitation/mural/analysticforhospitalhealth1344/1664185980287?sender=uc3618e3c0e07c6f256180022&key=23b58db9-6dd9-4c68-8569-df4b834a6460>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

large scale
data haddoop
based big data
advance in
reliability

using data
mining
technique

big data analytics
and application in
healthcare are the
nascent stage of
development

Person 2

To predict daily
demand at a
Medical Center to
utilize 55
operation rooms
efficiently

Reduce
Fraud And
Enhance
Security

Using Health
Data For
Informed
Strategic
Planning

Integrating
Big-Style
Data With
Medical
Imaging

Person 3

Predictive
Analytics In
Healthcare

Help To
Manage And
Track Mass
Diseases

Smart Staffing and
Personnel
Management
Without a cohesive,
engaged
workforce,

Smart Staffing &
Personnel
Management
Without a
cohesive, engaged
workforce,

Person 4

developed a
web
application

fuzzy logic
in medical
data
analytics

observational
medical outcomes
partner ship and
semi-sentimental
common data
models

to predict a
accurate
sollution

Person 5

data driven
decision making
receiving better
personlazier
prediction about
prognosis

medical facilites
in poland are
working towards
data based
health care

condtion of dig
data analytics in
medical facilities
determined by
ownership of
medical faciltes

Step-3: Idea Prioritization

This is a template for an idea prioritization mural. It features a large grid with a vertical axis labeled 'Importance' and a horizontal axis labeled 'Feasibility'. A curved line runs diagonally across the grid, separating the top-right quadrant (high importance, high feasibility) from the bottom-left quadrant (low importance, low feasibility). The top-left quadrant is labeled '4 Prioritize' and the bottom-right quadrant is labeled 'After you collaborate'. The grid contains several sticky notes: 'developed a application for the COVID 19 pandemic' (top-left), 'using machine learning to get accurate solution' (top-right), and 'developed a application for the COVID 19 pandemic' (bottom-left). A 'TIP' box is located in the bottom-left quadrant. The right side of the mural contains a sidebar with instructions and links to templates.

4 Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
🕒 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

using machine learning to get accurate solution

developed a application for the COVID 19 pandemic

developed a application for the COVID 19 pandemic