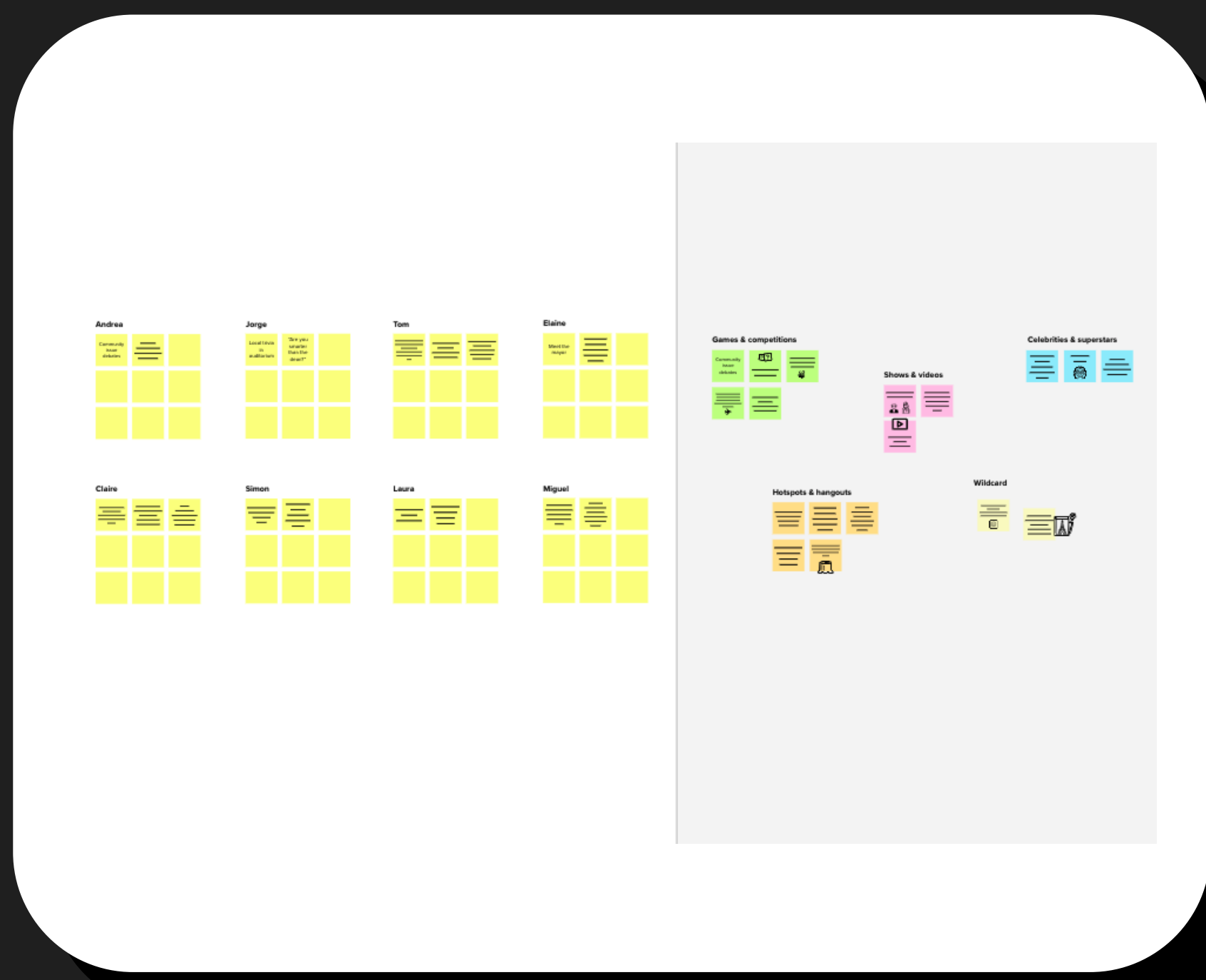


# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 **10 minutes** to prepare
- 🕒 **1 hour** to collaborate
- 👥 **2-8 people** recommended

 **Share template feedback**



## Need some inspiration?

See a finished version  
of this template to  
kickstart your work.

[Open example](#) ➔



## Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) 

1

Define your problem statement

Mostely railway gates are operated manually by labours  
this can be digitalized by automatic gate system.it  
prevents human and vechicleaccidents

🕒 5 minutes

PROBLEM

How might we [your  
problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Mangaiyarkarasi E

Give user friendly UI to the passengers to interact

Login with email id or phone number

notify through SMS and whatsapp

update train to passengers

Jai krishnan.A.P

Get feedback from passengers

Friendly bot

Pre alert for selecting compartment

Upload documents to generate QR code with passengers information with icloud

Rahul.M

booking tickets through upi and net banking

select seats as passengers choice

cash back for teckets

subscription based advantages

Shanmugapriya.A

insurance for ticket booking

instances complain about the travel

TTR can check passengers ticket faster

every passenger can easily known the train location

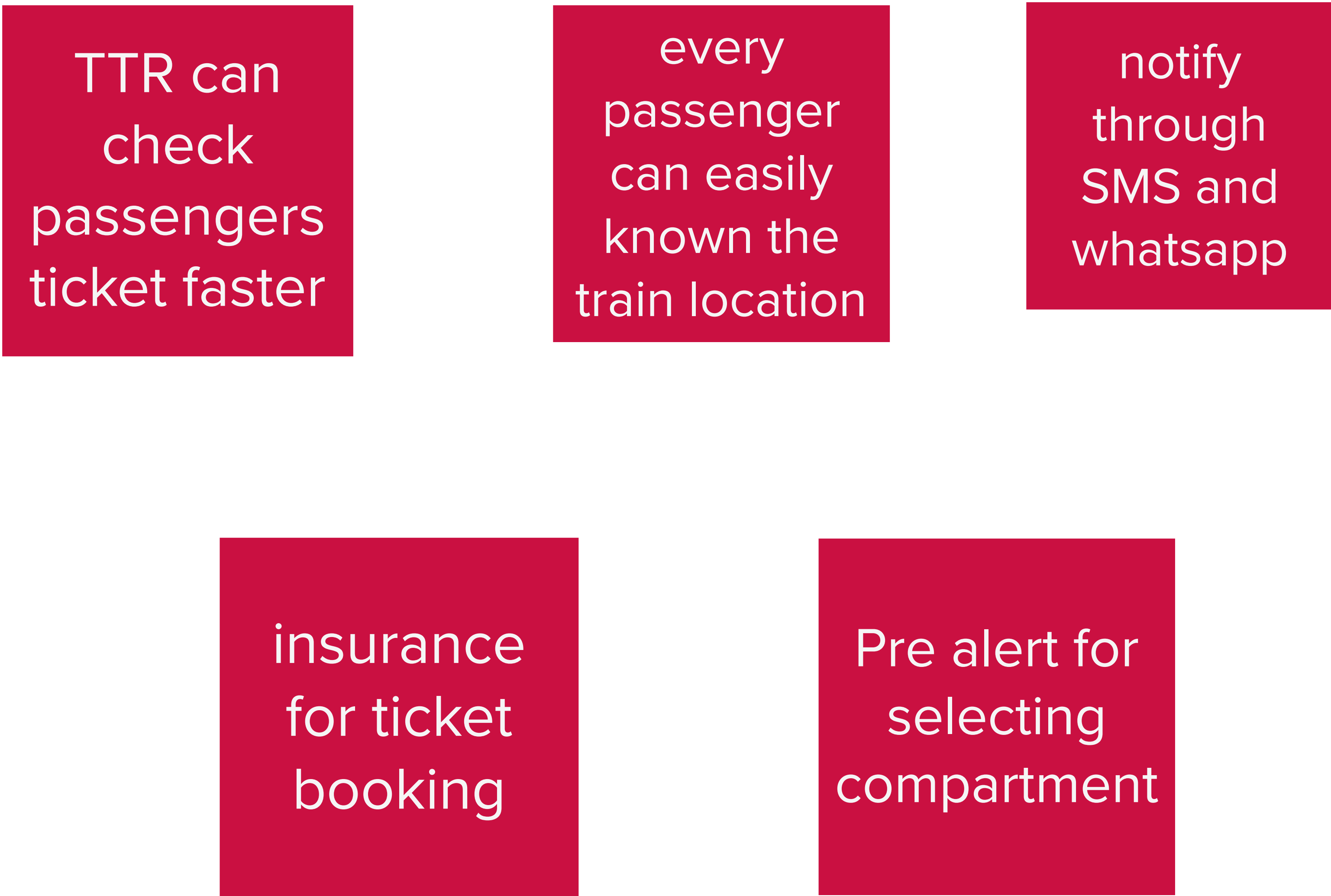



3

Group ideas

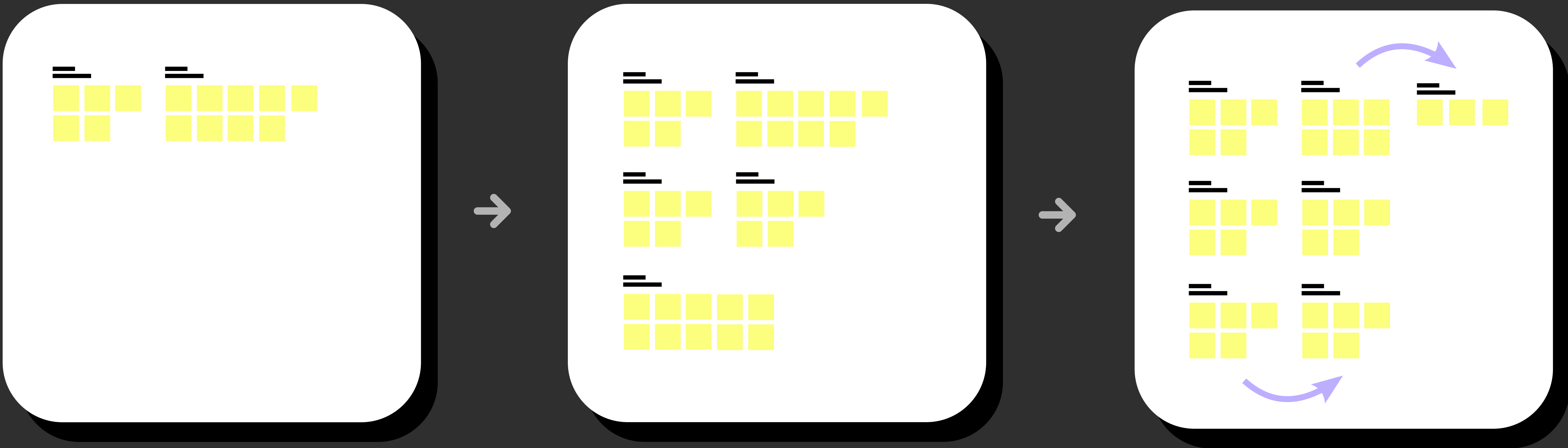
The smart railways system we were use iot to make the bar codescanner and we can easily scan the bar code to make passenger details and ticket information. and passenger can scan the barcode to know the train location and other details about travel

🕒 20 minutes



**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

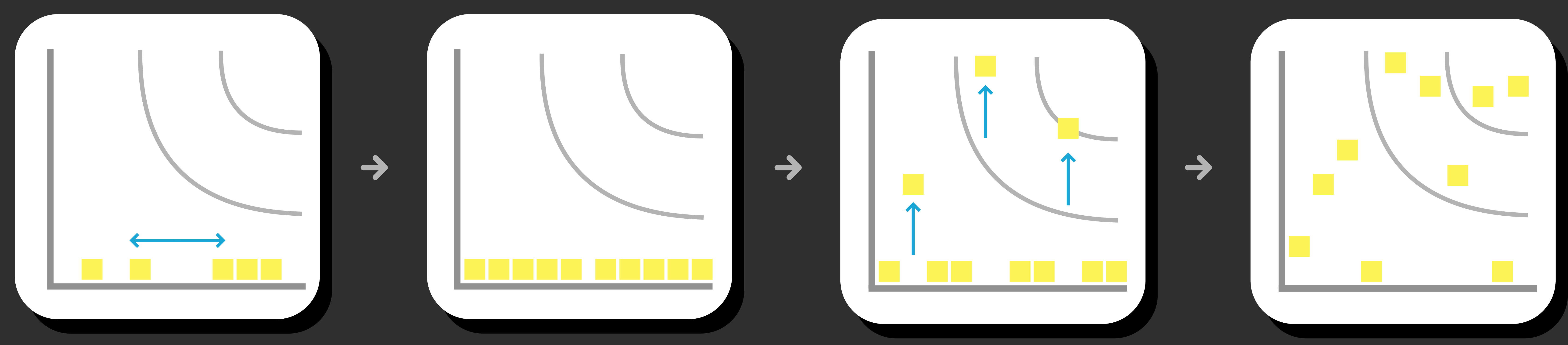
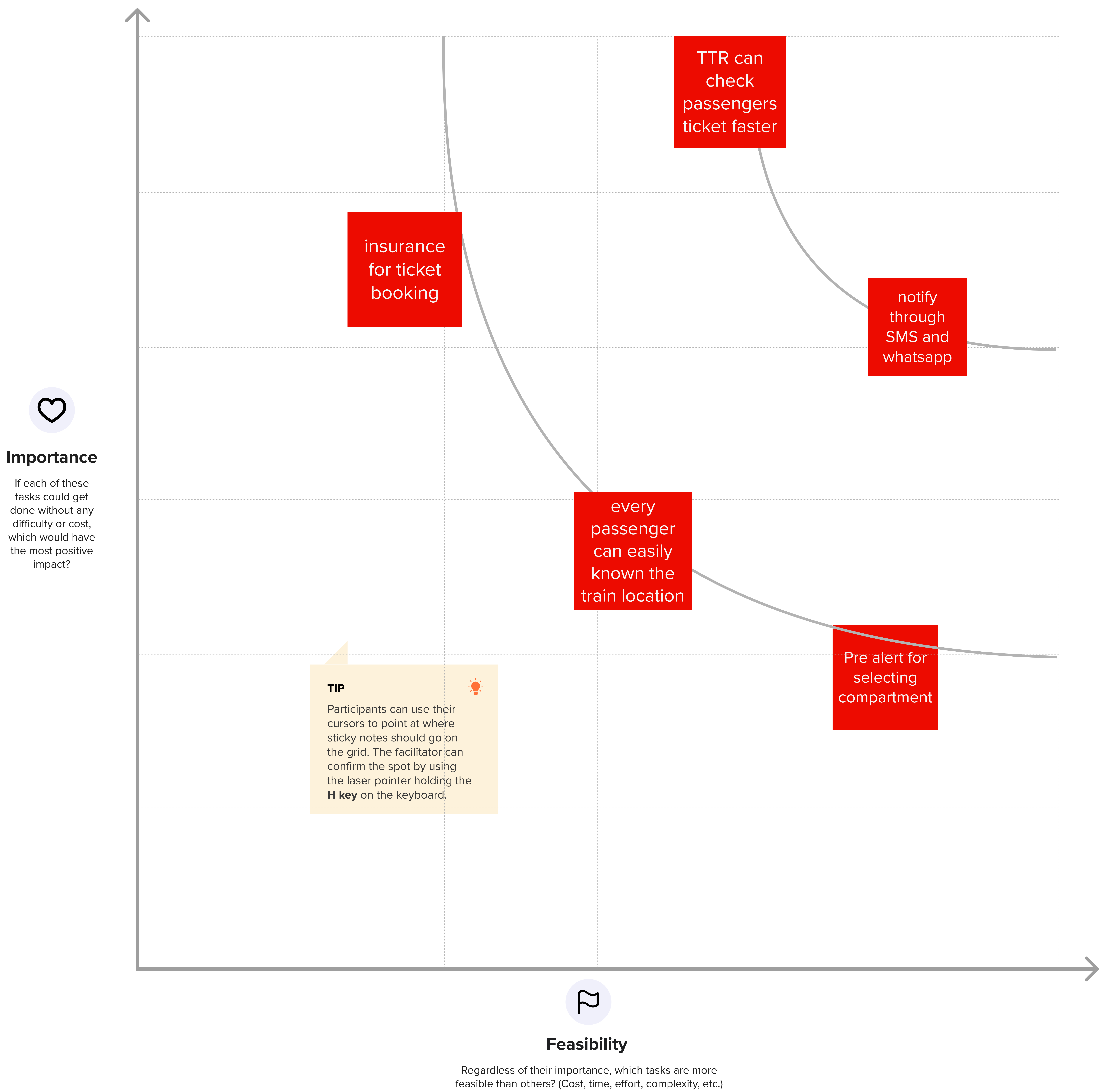


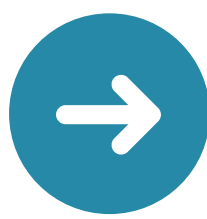


Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

---

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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[Share template feedback](#)