


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	17 September 2022
Team ID	PNT2022T MID 44857
Project Name	University Admit Eligibility Predictor
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we help a student to predict their chances of getting admission to a university of their choice?

Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-3: Idea Prioritization

The image displays a collection of 15 icons, each representing a different category. The categories and their respective icons are as follows:

- UI/UX:**
 - Navigation:** An icon of a magnifying glass over a document, labeled "Navigation" with the description "Navigation icons for the application." (Green)
 - Feedback:** An icon of a speech bubble with a checkmark, labeled "Feedback" with the description "Feedback icons for the application." (Green)
 - Settings:** An icon of a gear, labeled "Settings" with the description "Settings icons for the application." (Green)
 - Help:** An icon of a question mark, labeled "Help" with the description "Help icons for the application." (Green)
 - Privacy:** An icon of a shield with a checkmark, labeled "Privacy" with the description "Privacy icons for the application." (Green)
 - Terms:** An icon of a document with a checkmark, labeled "Terms" with the description "Terms icons for the application." (Green)
- Information from Others:**
 - Reviews:** An icon of a speech bubble with a star, labeled "Reviews" with the description "Reviews icons for the application." (Blue)
 - Feedback:** An icon of a speech bubble with a checkmark, labeled "Feedback" with the description "Feedback icons for the application." (Blue)
 - Help:** An icon of a question mark, labeled "Help" with the description "Help icons for the application." (Blue)
 - Privacy:** An icon of a shield with a checkmark, labeled "Privacy" with the description "Privacy icons for the application." (Blue)
 - Terms:** An icon of a document with a checkmark, labeled "Terms" with the description "Terms icons for the application." (Blue)
- Data about Colleges:**
 - College:** An icon of a building, labeled "College" with the description "College icons for the application." (Grey)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Grey)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Grey)
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Grey)
 - Job:** An icon of a briefcase, labeled "Job" with the description "Job icons for the application." (Grey)
 - Career:** An icon of a person, labeled "Career" with the description "Career icons for the application." (Grey)
- Data about Admission:**
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Orange)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Orange)
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Orange)
 - Job:** An icon of a briefcase, labeled "Job" with the description "Job icons for the application." (Orange)
 - Career:** An icon of a person, labeled "Career" with the description "Career icons for the application." (Orange)
- Course Related:**
 - Course:** An icon of a book, labeled "Course" with the description "Course icons for the application." (Red)
 - Feedback:** An icon of a speech bubble with a checkmark, labeled "Feedback" with the description "Feedback icons for the application." (Red)
 - Help:** An icon of a question mark, labeled "Help" with the description "Help icons for the application." (Red)
 - Privacy:** An icon of a shield with a checkmark, labeled "Privacy" with the description "Privacy icons for the application." (Red)
 - Terms:** An icon of a document with a checkmark, labeled "Terms" with the description "Terms icons for the application." (Red)
- Job / Career Related:**
 - Job:** An icon of a briefcase, labeled "Job" with the description "Job icons for the application." (Grey)
 - Career:** An icon of a person, labeled "Career" with the description "Career icons for the application." (Grey)
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Grey)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Grey)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Grey)
- College Features:**
 - College:** An icon of a building, labeled "College" with the description "College icons for the application." (Purple)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Purple)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Purple)
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Purple)
 - Job:** An icon of a briefcase, labeled "Job" with the description "Job icons for the application." (Purple)
 - Career:** An icon of a person, labeled "Career" with the description "Career icons for the application." (Purple)
- Pre Admission:**
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Blue)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Blue)
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Blue)
 - Job:** An icon of a briefcase, labeled "Job" with the description "Job icons for the application." (Blue)
 - Career:** An icon of a person, labeled "Career" with the description "Career icons for the application." (Blue)
- Financial:**
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Green)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Green)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Green)