


Ideation Phase

Brainstorm & Idea Prioritization Template




Date	17 September 2022
Team ID	PNT2022TMID44857
Project Name	University Admit Eligibility Predictor
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes

PROBLEM

How might we help a student to predict their chances of getting admission to a university of their choice?

**Key rules of brainstorming**

To run a smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-3: Idea Prioritization

The image displays a collection of 15 icons, each representing a different category. The categories and their respective icons are as follows:

- UI/UX:**
 - Navigation:** An icon of a magnifying glass over a document, labeled "Navigation" with the description "Navigation icons for the application." (Green)
 - Feedback:** An icon of a speech bubble with a checkmark, labeled "Feedback" with the description "Feedback icons for the application." (Green)
 - Settings:** An icon of a gear, labeled "Settings" with the description "Settings icons for the application." (Green)
 - Help:** An icon of a question mark, labeled "Help" with the description "Help icons for the application." (Green)
 - Privacy:** An icon of a shield with a checkmark, labeled "Privacy" with the description "Privacy icons for the application." (Green)
 - Terms:** An icon of a document with a checkmark, labeled "Terms" with the description "Terms icons for the application." (Green)
- Information from Others:**
 - Reviews:** An icon of a speech bubble with a star, labeled "Reviews" with the description "Reviews icons for the application." (Blue)
 - Feedback:** An icon of a speech bubble with a checkmark, labeled "Feedback" with the description "Feedback icons for the application." (Blue)
 - Help:** An icon of a question mark, labeled "Help" with the description "Help icons for the application." (Blue)
 - Privacy:** An icon of a shield with a checkmark, labeled "Privacy" with the description "Privacy icons for the application." (Blue)
 - Terms:** An icon of a document with a checkmark, labeled "Terms" with the description "Terms icons for the application." (Blue)
- Data about Colleges:**
 - College:** An icon of a building, labeled "College" with the description "College icons for the application." (Grey)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Grey)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Grey)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Grey)
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Grey)
 - Job:** An icon of a briefcase, labeled "Job" with the description "Job icons for the application." (Grey)
- Data about Admission:**
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Orange)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Orange)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Orange)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Orange)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Orange)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Orange)
- Course Related:**
 - Course:** An icon of a book, labeled "Course" with the description "Course icons for the application." (Red)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Red)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Red)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Red)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Red)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Red)
- Job / Career Related:**
 - Job:** An icon of a briefcase, labeled "Job" with the description "Job icons for the application." (Grey)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Grey)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Grey)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Grey)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Grey)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Grey)
- College Features:**
 - College:** An icon of a building, labeled "College" with the description "College icons for the application." (Purple)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Purple)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Purple)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Purple)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Purple)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Purple)
- Pre Admission:**
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Blue)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Blue)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Blue)
 - Admission:** An icon of a graduation cap, labeled "Admission" with the description "Admission icons for the application." (Blue)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Blue)
 - Features:** An icon of a list, labeled "Features" with the description "Features icons for the application." (Blue)
- Financial:**
 - Financial:** An icon of a wallet, labeled "Financial" with the description "Financial icons for the application." (Green)
 - Location:** An icon of a map, labeled "Location" with the description "Location icons for the application." (Green)
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Importance

Each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? Cost, time effort, complexity etc.