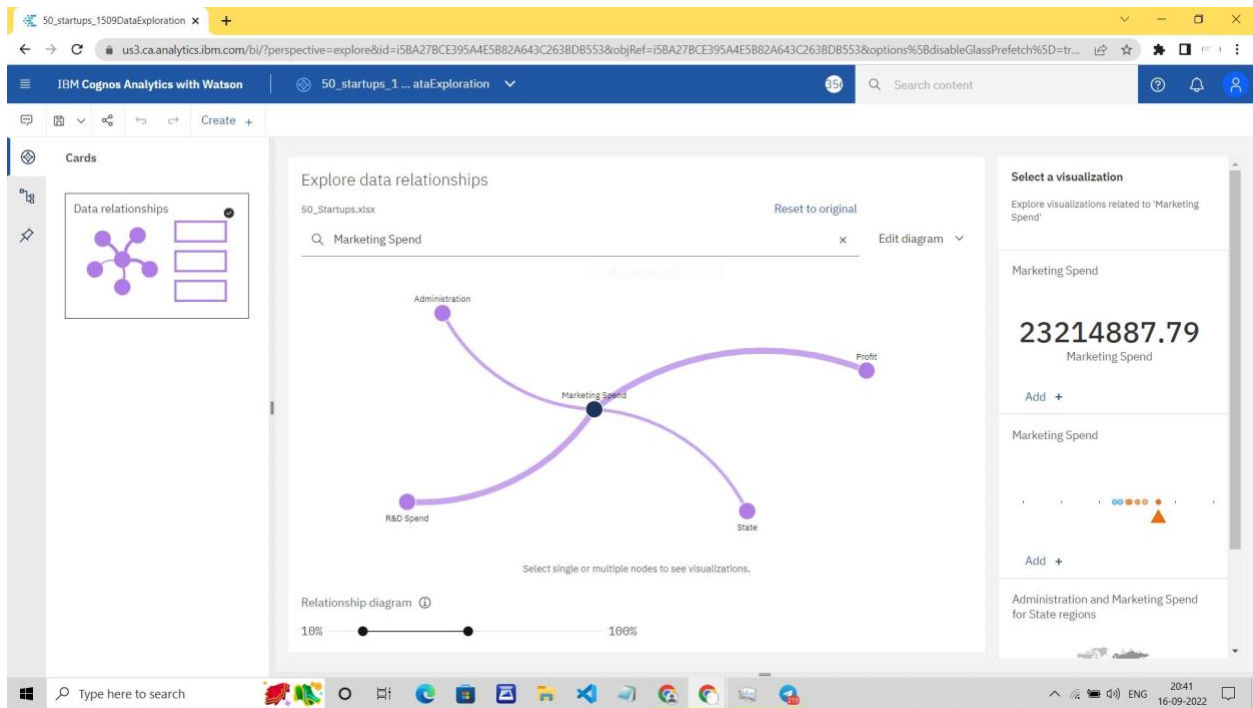


DATA ANALYTICS

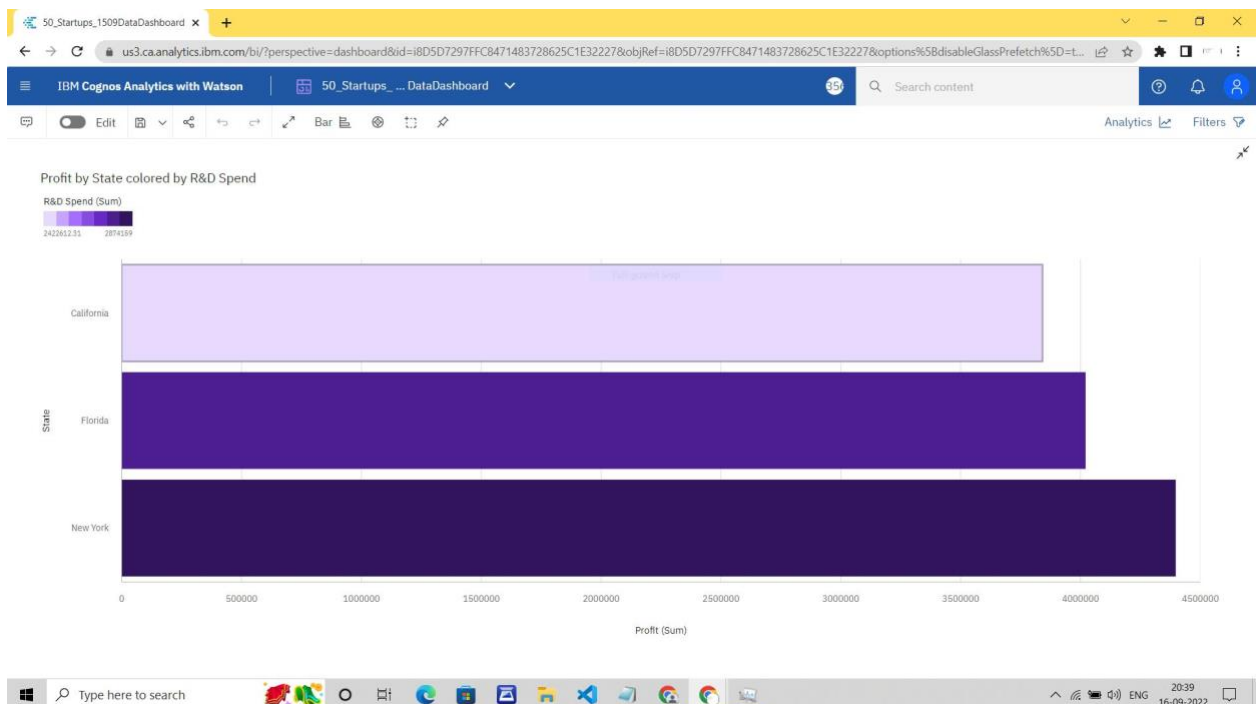
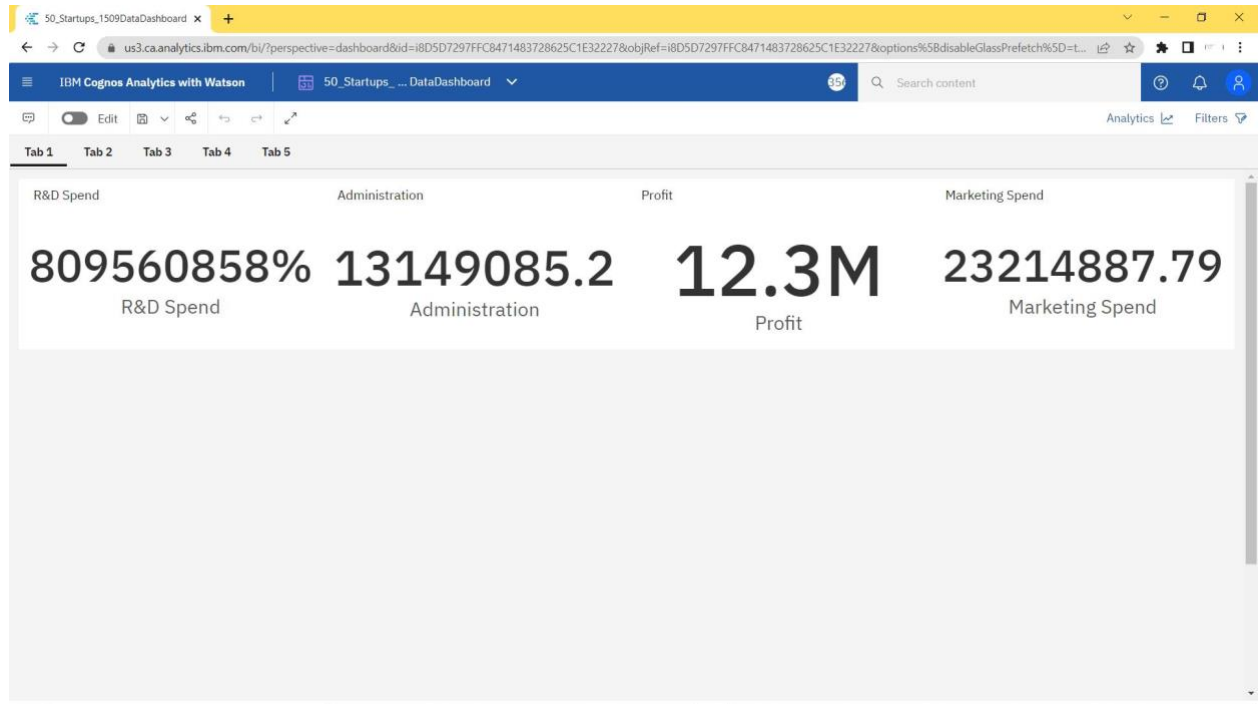
ASSIGNMENT -1

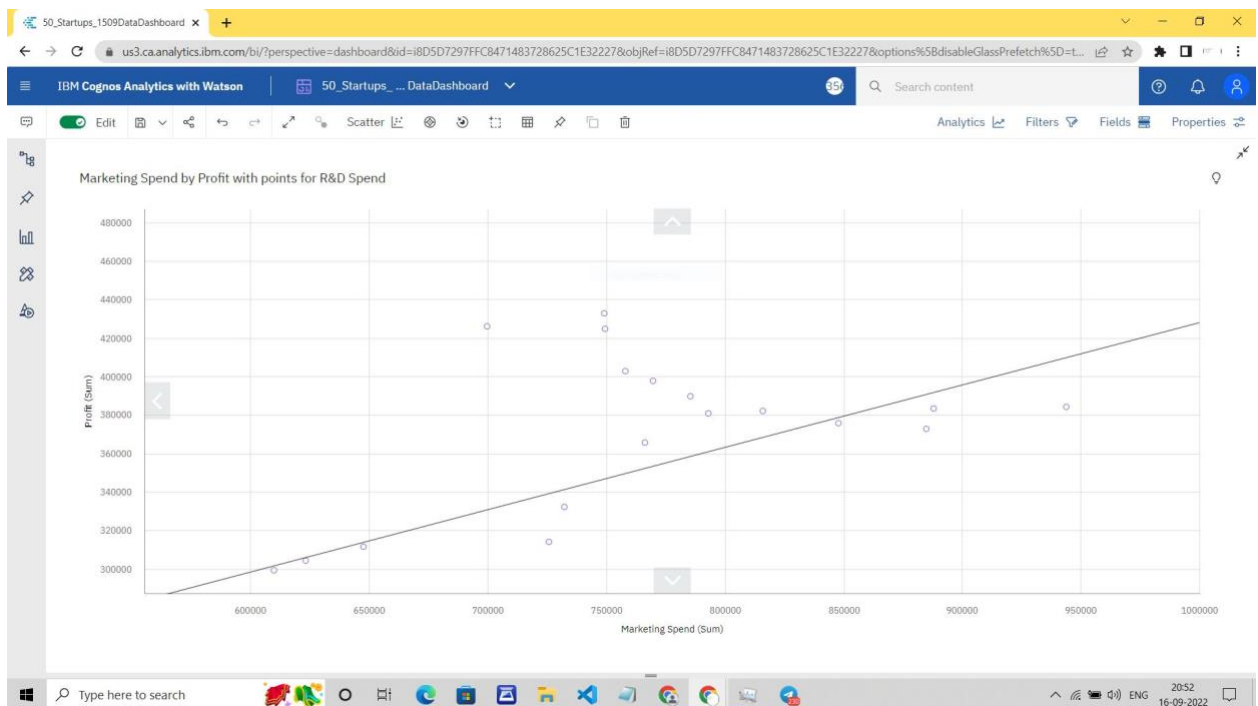
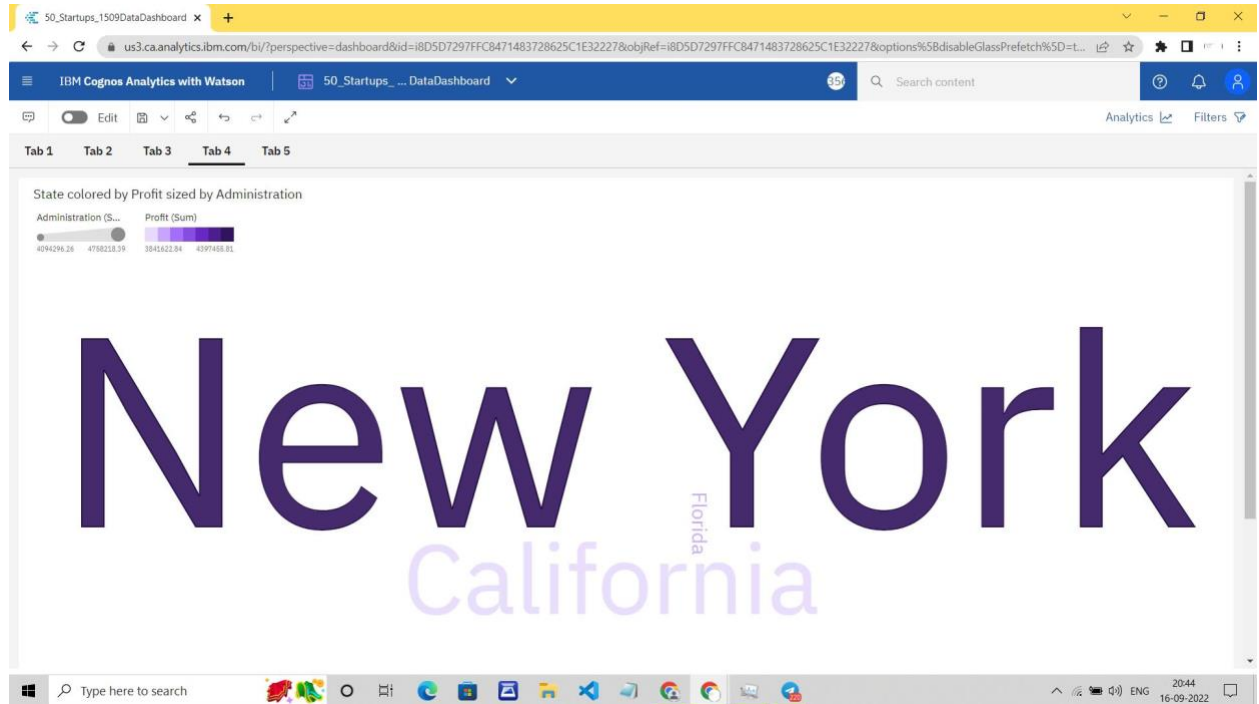
Data set: 50 Start-up dataset

1.Data exploration



2.Data Dashboard





50_Startups_1509DataDashboard

us3.ca.analytics.ibm.com/bi/?perspective=dashboard&id=i8D5D7297FFC8471483728625C1E32227&objRef=i8D5D7297FFC8471483728625C1E32227&options%5BdisableGlassPrefetch%5D=L...

IBM Cognos Analytics with Watson50_Startups_... DataDashboard

Search content

AnalyticsFilters

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Profit for R&D Spend and Marketing Spend

Profit	0	542.05	1000.23	1315.46	15505.73
0	85119.46	71346.82	(no value)	(no value)	(no value)
1903.93	(no value)	(no value)	129852.16	(no value)	(no value)
28334.72	(no value)	(no value)	(no value)	(no value)	(no value)
35534.17	(no value)	(no value)	(no value)	(no value)	69758.96
45173.06	29362.8	(no value)	(no value)	(no value)	(no value)
46085.25	(no value)	(no value)	(no value)	(no value)	(no value)
68218.23	(no value)	(no value)	(no value)	(no value)	(no value)
91131.24	(no value)	(no value)	(no value)	(no value)	(no value)
107138.38	(no value)	(no value)	(no value)	(no value)	(no value)
118148.2	(no value)	(no value)	(no value)	(no value)	(no value)
127716.82	(no value)	(no value)	(no value)	(no value)	(no value)
134050.07	(no value)	(no value)	(no value)	(no value)	(no value)
137962.62	(no value)	(no value)	(no value)	(no value)	(no value)
140574.81	(no value)	(no value)	(no value)	(no value)	(no value)
148001.11	140574.81		(no value)	(no value)	(no value)
164470.71	(no value)	(no value)	(no value)	(no value)	(no value)

Marketing Spend, Profit and R&D Spend

R&D Spend	Marketing Spend	Profit
8095608.58	23214887.79	12260566.08

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