

CUSTOMER JOURNEY MAP

Estimate the crop yield using data analytics



AWARENESS	CONSIDERATION	PURCHASE	RETENTION	ADVOCACY
<p>Our target customers need the high yield and healthiest crops.</p> <p>The correct estimation is needed as a solution for farmers and their crops.</p>	<p>The planning of cultivating crops is erroneous at times and we are helping in that aspect.</p> <p>Fluctuations in weather conditions, Usage of artificial fertilizers, not cultivating seasonal crops maybe their biggest painpoints.</p>	<p>Our objective is to provide proper estimation for crops to the farmers.</p> <p>Because for our accurate estimation, the crop yield and the health of the crops are good.</p>	<p>Our project has a consistent value, because it helps the farmers in a greater way .</p> <p>Our project is easy to work with as we will be making to use in a user friendly environment.</p>	<p>Our solution will help the farmers to get higher yield as they expected with more revenue. So, they will recommend our solution to the users like them.</p>