

Ideation Phase
Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID54363
Project Name	Real-time River water quality monitoring and control system
Maximum Marks	4 Marks



Empathy map

Project Name: Real-time River Water Quality Monitoring and Control System

Team I'd: PNT2022TMID54363

Says

What have we heard them say?
What can we imagine them saying?

What do you think?

How Shall I Begin?

I want something reliable

What do you think?

Where Should I Start?

Was Expecting Something Different

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Wants Something Great

What else am I missing?

Not as Expected

To give Better User experience

Areas to Concentrate

Expecting Better Solution

Real Time River water quality Monitoring and control System

Compare products

More Research

Purchase Product

Check Through Websites

Research, Survey

Comparison with Existing Solutions

Confusion

Eager, Curious

Trouble

Excited

Anxious

Over-Whelmed

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?