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AS

Explore AS, differentiate

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# 1. CUSTOMER SEGMENT(S) CS Who is your customer? i.e. working parents of 0-5 v.o. kids People who use river water as their main source of water into

Costs of installation is high and high speed of internet connection is required due to the access of cloud service. Cloud access of large storage requires constant payment which is not affordable for the rural people

6. CUSTOMER CONSTRAINTS

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists?

What is the back story behind the need to do

Currently sending SMS to every individual in not proposed using cloud service. They regularly checks the water purity while usina it

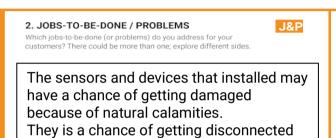
What does your customer do to address the problem and get the job

indirectly associated; customers spend free time on volunteering work (i.e.

5. AVAILABLE SOLUTIONS

7. BEHAVIOUR

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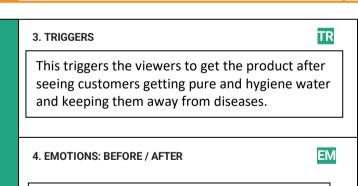


due to various reasons

i.e. customers have to do it because of the change in regulations. The main Problem is the cost efficiency. Since multiple nodes involves quantized connectivity to make it a dynamic system costs considerably high.

Customer service is provided and manual is provided to customer in all languages. In which customer can report the problem and can have a clear understanding and description of the product.

done? i.e. directly related: find the right solar panel installer, calculate usage and benefits;



Before the proposed solution the customer felt bad about the water and confused how they got certain diseases .Later they will live a healthy and happy life

# 10. YOUR SOLUTION

A river monitoring system that checks periodically the temperature, dust particles and pH level of the water and notifies the customer about the purity of the water through SMS. So that they can get know when to drink the water

8. CHANNELS of BEHAVIOUR

If it is online mode, they can use mobile or any other source to send message or contact authorities via helpline numbers.

### Offline:

Online:

If it is offline mode the customer can directly contact the corporation and address the problem.