



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

Open article



## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**  
To predict how long the patient will stay in the Hospital which means length of Stay(LOS)

**Key rules of brainstorming**  
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

### D SUPRATHIKA

- Revenue stats based on LOS of patients
- Diagnosing the patient
- Admission and discharge date
- Collect data on the hospital bed occupancy rate
- Generate timely reports to look over it.
- Doctors shift time based on the LOS of the patient
- Handling Large amount of Data
- Optimize the treatment process for the LOS
- Reporting of LOS to doctor's

### D NAVYA LAKSHMI

- Let patients engage with their own health insurance with easy access to medical records.
- Factors affecting the services provided to the patients.
- Modernize Your New Patient Paperwork Process.
- Improve Treatment Methods To Adapt New Ones.
- Monitoring patient's health
- Sharing steps they can take to expedite the discharge process.
- Dashboard to predict the LOS of the patient
- Identify patients of high LOS risk
- View patient record frequently

### K JYOTSNA

- Optimize the allocation of staffs for nonadmission process for the LOS
- Time of discharge
- Know the Areas where the hospital management lag the most
- Data exploration
- Modernize Your New Patient Paperwork Process.
- Illness and severity
- Checking of beds in different states to get idea of where a shortage will reveal
- Nurse allocation
- Number of patients by ward type

### K G JAISRI

- Severity of diseases
- Improve Treatment Methods To Adapt New Ones.
- Collecting data from patient and evaluate the LOS
- Bring in all the past records related to health care.
- Handling Large amount of Data
- Prioritise patients with warning signs.
- Make Visualisations in such a way that everyone can understand it.
- Prioritise patients with warning signs.
- History of past admission in the hospital



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

### USER DATA COLLECTION AND INFORMATION

- Collect data on the hospital bed occupancy rate
- Bring in all the past records related to health care.
- History of past admission in the hospital
- Collecting data from patient and evaluate the LOS
- Date of admission and discharge

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

### DEVELOPMENT PROCESS

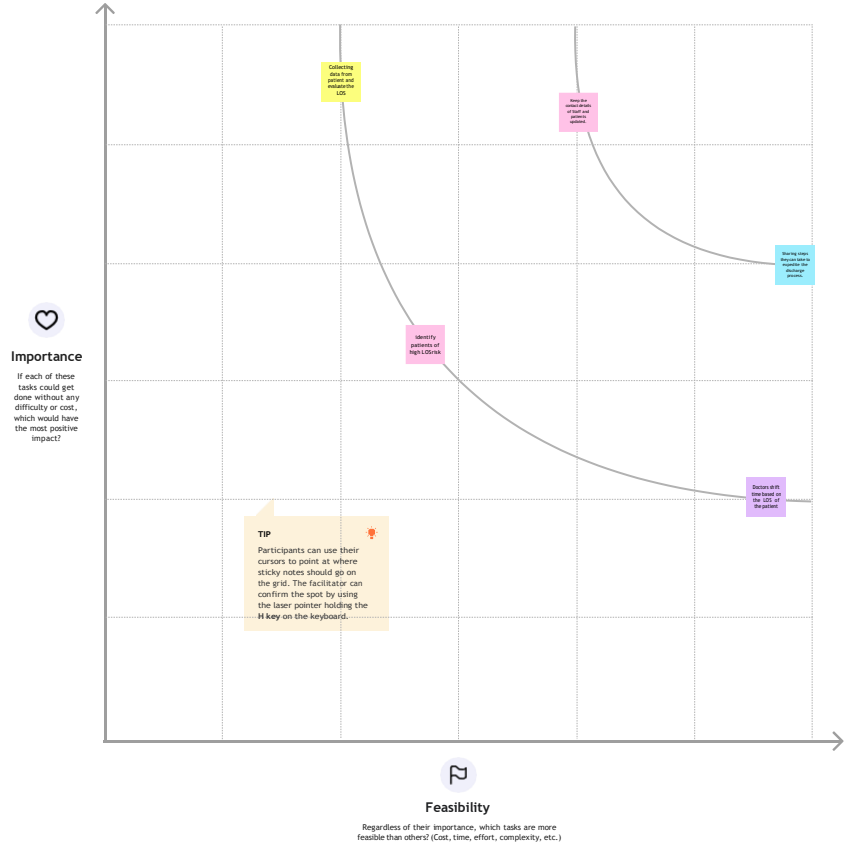
- Know the Areas where the hospital management lag the most
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- Doctors shift time based on the LOS of the patient
- Sharing steps they can take to expedite the discharge process.
- Make Visualisations in such a way that everyone can understand it.
- Checking of beds in different states to get idea of where a shortage will reveal
- Identify patients of high LOS risk
- Checking of beds in different states to get idea of where a shortage will reveal



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template](#)

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### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

