

Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School

Share template feedback

Formation with the property of the property of

SMART FARMER – IoT ENABLED SMART FARMING APPLICATION

TEAM LEADER: SONA.S - 718019L252
TEAM MEMBERS: PAVITHRA. M - 718019L231
PRIKSHIT SINGH - 718019L237
PRADEIP. B - 718020L432

This is a textbox...

As you add steps to the experience, move each these "Five Es" the left or right depending on the scenario you are documenting.

