

Project Design Phase-I
Proposed Solution

| | |
|---------------|------------------------------------|
| Date | 19 September 2022 |
| Team ID | PNT2022TMID47490 |
| Project Name | Project – PLASMA DONOR APPLICATION |
| Maximum Marks | 2 Marks |

Proposed Solution :

| S.No. | Parameter | Description |
|-------|--|---|
| 1. | Problem Statement (Problem to be solved) | People who are in need of plasma are increasing day by day. Plasma is necessary to help our body to recover from injury, distribute nutrients, remove waste and prevent infection, while moving throughout our circulatory system. It is not that people don't want to donate plasma, but they have no idea where they can donate. We are designing a platform which contains all the information regarding Plasma donation. |
| 2. | Idea / Solution description | Ours is a mobile application which aims to serve as a communication tool between plasma donation organizers and plasma donors. To become a member of our system, donors need to create their profile by providing their information like name, blood group, email address, phone number, password and exact location from 'Google Map', which are integrated with this application. This mobile app always keep updating the location of the donor. |
| 3. | Novelty / Uniqueness | Users can submit their comments if they had any difficulties during donation process. This app automatically keeps showing the plasma donors nearby. Donor will save the donor card digitally. |
| 4. | Social Impact / Customer Satisfaction | This app will make revolutionary changes to the medical system as people will be able to donate plasma and serve the mankind. It can also help the people to know about the benefits of plasma donation, so that their small contribution can help one person to save his/her life. |
| 5. | Business Model (Revenue Model) | There are many private sectors and NGOs, who organize plasma donation camps. Even collaboration with companies like Biolife, and other pharmaceutical companies use plasma to make treatment for conditions such as immune deficiencies and bleeding disorder in order to increase revenue. |
| 6. | Scalability of the Solution | This application has the ability to handle more donors and provide users with good user experience. It handles the traffic, responding accurately and reacting to the growing number of requests. |