

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	16 September 2022
Team ID	PNT2022TMID40190
Project Name	Web Phishing Detection
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➡

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➡

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

👤 Stay in topic.

💡 Encourage wild ideas.

⏸ Defer judgment.

👂 Listen to others.

🗣 Go for volume.

👁 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Sethuraman

Yuvaraj

Use legitimate websites

Website ask for private access must be handled properly

Filter phishing Emails

Dont allow cookies in the internet if it is in case of unknown website

Authorisation is maintained while visiting website frequently if it is a goot website

Dont open offering message from unknown source

Allow cookies in the Internet only Incase of Trusted website

Maintain your password in the form of alphanumeric and special character

Training all users to be cautious

Only open the link provided by the trusted people

Muthurasan

Block all spam calls from Internet and dont follow them blindly

Use Indicators for phishing websites

Have to be careful from fraudulent websites

Awarness to people about phishisg

Try to avoid public wifi while sharing the sensitive information

Dont atten the spam calls

Arvinsarath

Lokesh

Use trusted web browser

Dont open spam mails

Carefull about the websites which are asking for the personal information

Financial information must be handled properly in the internet

Use two are three step verification for e-mail and other logins

Websites from the top search results must be used

Try to block all phishing websites

Dont trust over the ads from the websites

Frequently change and update your password in the wesites

While going to new websites we should be careful about the cyber attacks

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Filter phishing Emails

Dont open spam mails

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

