

Ideation Phase

Define the Problem Statements

Date	06 November 2022
Team ID	PNT2022TMID25354
Project Name	Car resale value prediction
Maximum Marks	4 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	I'm trying to	But	Because	Which makes me feel
Customer	buy a SUV car	it's expensive than conventional cars	it provides more room and comfort in long travels	confused about different pricing provided by agencies

I am	I'm trying to	But	Because	Which makes me feel
seller	sell my car	can't determine the actual rate of my car	I need to buy a new model car	frustrated

