

IDEATION PHASE


BRAINSTORM AND IDEA PRIORITIZATION

Date	19 September 2022
Team ID	PNT2022TMID47326
Project Name	Web Phishing Detection
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

Phishing attacks are a constant threat for stealing of login credential and financial information like credit cards.

🕒 5 minutes

PROBLEM

Attachments from phishing emails, user content in social media posts, open can cause the door open to the intruder to perform malicious behavior or from the users computer?

Key rules of brainstorming

To run a smooth and productive session:

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

MD MUZAKKIR HOSSAIN KHAN

- Two step verification
- Identify suspicious activity
- Enable safe mode
- Legal encounters
- Initiations in web browser

MD HASAN RAJA

- Make strong password
- Manage app permission
- Predict outcomes
- Enable safe mode
- Logout the email

ASIBUL HASAN

- Identify suspicious activity
- Limit apps permission
- Enable safe mode
- Disable background running apps
- Clear internet history

MD JUNAID ALAM QURESHI

- Use security software
- Remove old apps
- Don't share password
- Manage app permission
- Analyze the url

3 Group ideas

Take turns sharing your ideas while checking off similar or related notes as you go. In the last 10 minutes, give each a topic or sentence to focus on. If a cluster is bigger than six to eight notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

Limitations

- Limit apps permission
- Remove old apps
- Initiations in web browser

Enhancing Security

- Two step verification
- Use security software
- Don't store password
- Make strong password
- Identify suspicious activity

User's Vision

- Disable background running apps
- Analyze the url
- Logout the email
- Enable safe mode

User's Awareness

- Predict outcomes
- Clear internet history
- Legal encounters
- Manage app permission

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes