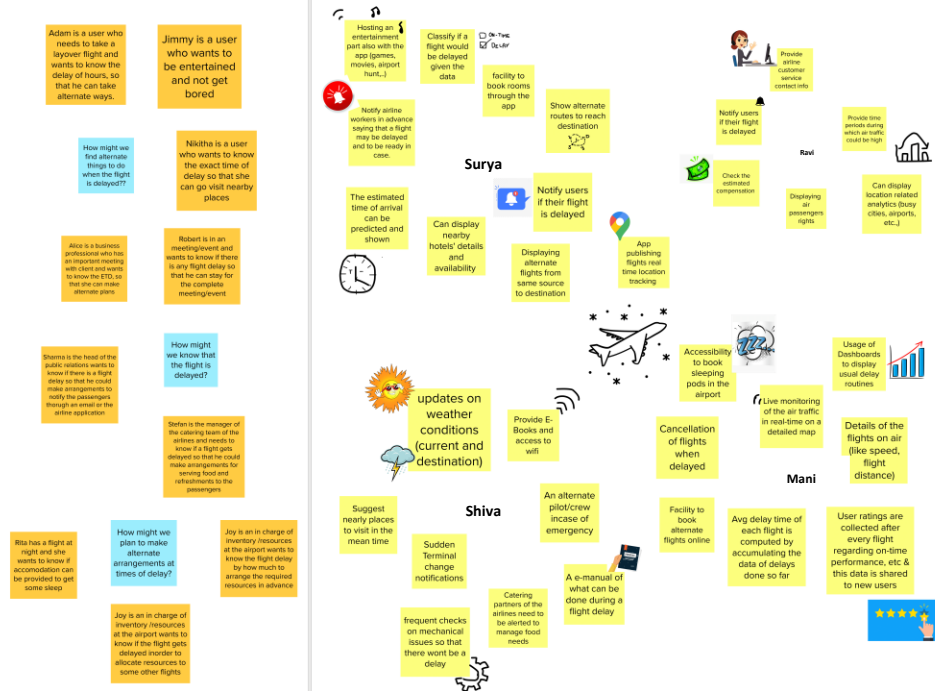


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

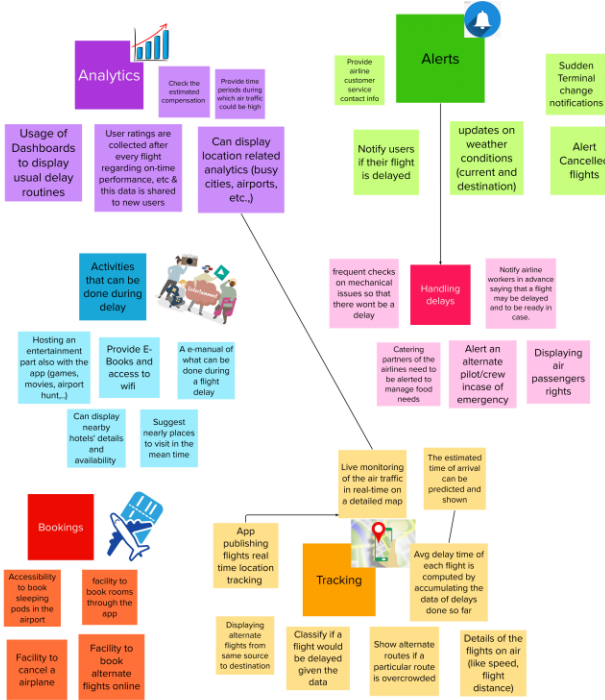
Write down any ideas that come to mind that address your problem statement.

10 minutes



In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

