

NALAIYA THIRAN

PROBLEM-SOLUTION FIT

USER CASE: PERSONAL ASSISTANCE FOR SENIORS WHO ARE SELF RELIANT

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<ul style="list-style-type: none">➤ Caretakers➤ Persons, who need to help their closed one</div>	<div>5. AVAILABLE SOLUTIONS<ul style="list-style-type: none">➤ Pill Reminder and Med Tracker App e-pillTime Cap & Bottle Last Opened TimeStamp with Reminder</div>	<div>8. CHANNELS of BEHAVIOUR<div>8.1 ONLINE If it is in online mode, the patients can make a report in the help section present in the setting option.</div><div>8.2 OFFLINE If it is in offline mode, the patients can directly send a feed a mail or message to the receiver.</div></div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<ul style="list-style-type: none">➤ Forget to give medication on time.➤ Can't keep remember the amount of medicine remains.</div>	<div>6.CUSTOMER CONSTRAINTS<ul style="list-style-type: none">➤ Low power➤ Budget Friendly➤ No cash</div>	<div>9.PROBLEM ROOT CAUSE<ul style="list-style-type: none">➤ If there is no internet connection, there would be no sharing of data between Cloud and device.➤ So, we need proper net connection.</div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div><div>➤</div>Unable to give or take medicine on time and can't remember the amount of medicine remains triggers the customer to act like this</div>	<div>7.BEHAVIOUR</div> <div>What does your customer do to address the problem and get the job done?</div> <div><div>➤</div>The Customer first update the system with medicine name, Time to take and amount of medicine in pack into the device.</div> <div><div>➤</div>The Device will take care of the remaining things like remainder and notify when the medicine get over.</div>
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