

PERSONAL EXPENSE TRACKER APPLICATION

TEAM ID: PNT2022TMID00713

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <ul style="list-style-type: none">• Working People• Housewife CS	6. CUSTOMER CONSTRAINTS Anxiety -It's a fear of not having the resources available to meet your needs or face challenges that lie ahead. CS	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none">• The solution to financial problems is often to reduce expenses, increase income.• Think about all the things you usually tend to spend money on.	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <ul style="list-style-type: none">• Solve unexpected expenses and financial anxiety.• solved by set an limit for the amount to be used for that particular month if the limit is exceeded the user will be notify with email	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none">• A missed opportunity• A loss of savings• Investment gone wrong	7. BEHAVIOUR BE <ul style="list-style-type: none">• When the user Don't have the knowledge about particular thing this kind of situation occur.	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS<div>TR</div></div> <div><ul style="list-style-type: none">• Seeking for self-gratification by earning the thing</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div><ul style="list-style-type: none">• This applications will ask users to add their expenses .users can get an analysis of their expenditure in graphical forms.• They have option to set a limit for the amount to be used for that particular month if the limit is exceeded the user will be notified with an email alert.</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div>8.1 ONLINE<ul style="list-style-type: none">• Online websites• Social media platforms</div> <div>8.2 OFFLINE<ul style="list-style-type: none">• Customer throw words</div>
<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div><ul style="list-style-type: none">• Before:users are depressed state.• After: users confident to face the expense.</div>		