

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID00713
Project Name	Personal Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	I'm trying to	But	Because	Which makes me feel
shopkeeper	manage my family budget	it is tedious process	there is no proper calculation	disappointed

I am	I'm trying to	But	Because	Which makes me feel
driver	control my monthly expenses	it is hard to calculate	there is no proper application	frustrated