



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

💬 Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic. 🗨️
- Encourage wild ideas. 💡
- Defer judgment. 🤔
- Listen to others. 👂
- Go for volume. 🗣️
- If possible, be visual. 🖼️

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Mounica.S

Identification of color of skin of the leaves

classify the disease

Classification of temporary or permanent disease

Detecting allergic reaction due to pesticides

Analysis based on soil report

Recommend the best fertilizers for plant diseases

Balancing nutritional elements supply

Collection of details about the land and it's soil type

Increasing the quality of images

Identification of disease based on shape of the leaves

Situated location of planting site

Using SVM classification algorithm to detect disease

Gowtham.R

Avoiding the usage of fertilizers composed of B, Cu, Ni, Al, Zn elements

Monitor the plants growth on regular basis

Proper supply of sunlight

Analysis 3-D

Detecting genuine pesticides

Identification of texture of disease

Avoid usage of chemical fertilizers

Analysis of water pH level

Recommendation of ideal crop for the soil

Varshini.p

Usage of manures

Proper supply of water

Recommending usage of modern tools

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

CHEMICALS

Avoid the usage of chemical fertilizers

Avoiding usage of fertilizers composed of B, Cu, Zn, Al, Ni elements

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

LAND

Situated location of planting site

Analysis based on soil report

Collection of details about the land and it's soil type

TEXTURE

Identification of color of skin of the leaves

Identification of texture of diseases

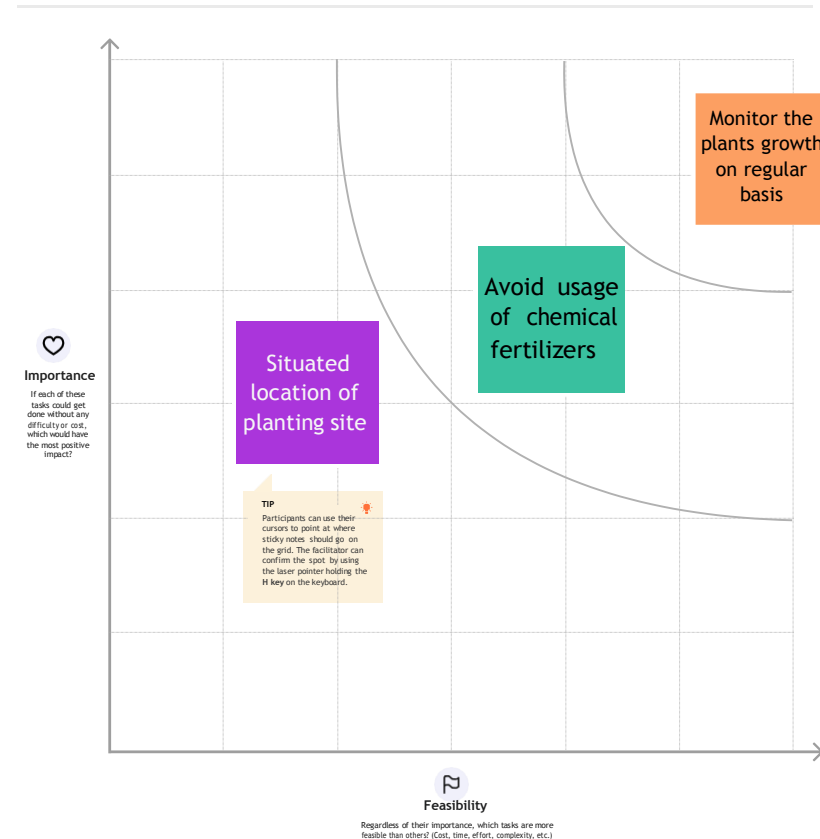
Identification of disease based on shape of the leaves

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

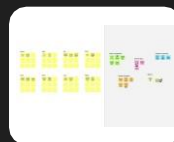
Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#) →
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#) →
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#) →

💬 Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.

[Open example](#) →

